

Funnel Force Updates LinkedIn AI Software for Small Businesses with Enhanced leadtether Platform

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ROCKINGHAM, VA - October 28, 2025 -
Funnel Force has announced significant updates to leadtether, its LinkedIn lead generation platform designed specifically for small businesses seeking to build meaningful connections with qualified prospects. The enhanced platform introduces improved AI capabilities, better personalization features, and streamlined automation that maintains authentic human interaction.

The updated leadtether platform addresses critical challenges faced by small businesses in their prospecting efforts, including scattered tools, delayed follow-ups, and low conversion rates from initial leads to booked appointments. Since its initial launch two years ago, the platform has served agencies, consultants, and business owners seeking repeatable processes for attracting and converting qualified leads.

The 2025 update introduces several key enhancements designed to improve accuracy, conversation quality, and automation effectiveness. The platform now features better personalization at scale, with templates that incorporate specific context about prospects' roles and companies to create more relevant messaging. The

system also includes improved inbox and follow-up controls that route all replies to a single dashboard, providing prompts for next actions and automatic reminders when prospects become inactive.

"We designed this update for teams that want to scale without losing the personal touch. Many of our clients still value face-to-face interaction, especially brick-and-mortar businesses. leadtether allows their sales teams to prospect intelligently on LinkedIn while freeing up time to be in the field where relationships are built," said Brent Stone, Co-founder of Funnel Force.

The platform operates through three integrated components. The targeted prospecting and outreach system uses smart search capabilities and list building to identify the right buyers, followed by tested outreach sequences on LinkedIn and email that maintain platform compliance. The AI assistance feature accelerates research, personalization, and initial responses while maintaining human oversight for quality control. The integrated database provides access to over 600,000 verified contact records, regularly refreshed and filtered to help users connect with actual decision-makers.

Additional improvements include seamless calendar integration that allows interested prospects to book directly without additional steps, clear reporting that displays daily metrics for new prospects, messages sent, replies, qualified conversations, and booked calls. The platform also incorporates compliance and safety features including rate limits, sequence pacing, and opt-out handling to protect user accounts and maintain consistent outreach volume.

The updated platform particularly benefits B2B owners and advisors requiring reliable pipelines, agencies and consultants seeking cleaner prospecting systems, local service firms selling higher-consideration offers, and brick-and-mortar businesses whose sales teams want to leverage LinkedIn for prospecting without sacrificing valuable client face time.

Funnel Force provides comprehensive onboarding with custom setup and profile optimization, followed by monthly subscription services for ongoing operation and support. Teams interested in implementing the platform can learn more through a live demonstration to determine if the solution aligns with their specific needs.

Funnel Force continues to focus on helping small businesses modernize their marketing and lead generation through practical, data-driven systems that deliver measurable growth. The company specializes in developing solutions that bridge the gap between digital automation and authentic business relationships.

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Funnel Force, LLC

Funnel Force: The force behind simple, strategic marketing. We help brick-and-mortar businesses grow with CTV, OTT, geofencing, lead gen, and social media?driven by integrity, excellence, and strategy.

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