Towne Plumber Expands Digital Presence to Better Serve Community

October 30, 2025

WOODSTOCK, GA - October 30, 2025 -
Towne Plumber, a locally owned plumbing company serving Cherokee County and surrounding North Georgia communities, has launched a new YouTube channel to provide educational content and showcase its commitment to quality service in the region. The channel features company information, customer testimonials, and insights into the professional plumbing services available to homeowners and small businesses throughout the area.

The expansion into digital media reflects the company's dedication to transparency and community engagement, offering potential customers an inside look at the team behind the services. The YouTube channel, available at https://www.youtube.com/channel/UCkJnc7T8bea1c_IPwMemGcA, includes videos detailing the company's story, service offerings, and customer experiences.

"Creating this channel allows us to connect with our community in a meaningful way while demonstrating the quality and professionalism that sets us apart," said Shane Mahaffey, Master Plumber and Owner of Towne

Plumber. "After 15 years in the plumbing industry, I understand that customers want to know who they're inviting into their homes. This platform helps us share our expertise and build trust before we ever meet in person."

The digital initiative comes as the company continues to maintain its strong reputation in the community, holding a 4.9 rating on Google and actively supporting local organizations, including Bascomb Elementary PTA, CYFA Cheer, and Eagle Watch Swim Team. The channel features content that highlights the company's comprehensive service offerings, from emergency plumbing repairs to complete bathroom and kitchen remodeling projects.

The company's service area extends throughout Cherokee County and beyond, including Canton, Holly Springs, Kennesaw, Acworth, Roswell, Alpharetta, Johns Creek, and Marietta. Licensed and insured professionals handle each service call, offering upfront pricing and labor warranties on all work performed.

Towne Plumbers Woodstock, Ga services encompass general plumbing maintenance, water heater installation and repair, drain and sewer cleaning, leak detection, and pipe replacement. The company has built its reputation on combining the technical expertise of larger plumbing operations with the personalized attention characteristic of local businesses.

"Our mission has always been to provide honest, respectful service while maintaining the highest standards of professional plumbing," added Mahaffey. "This new channel represents another way we can demonstrate our commitment to earning our customers' business through transparency and education."

Since establishing operations in 2017, the company has focused on building lasting relationships within the community while maintaining the technical proficiency required for both routine maintenance and complex plumbing challenges. The team specializes in tankless water heater systems, offering energy-efficient solutions alongside traditional plumbing services.

https://www.youtube.com/watch?si=ros7Me8pyviDa4j7&v=gT1ehBZFRO4&feature=youtu.be

Towne Plumber operates from its Woodstock, Ga headquarters, providing same-day appointments when available and flexible financing options for larger projects. The company's commitment to community involvement extends beyond service calls, with active participation in local sponsorships and community events throughout Cherokee County.

###

For more information about Towne Plumber, contact the company here:Towne PlumberShane Mahaffey+1 770 257 7503info@towneplumber.com8926 Main St, Woodstock, GA 30188, United States

Towne Plumber

Towne Plumber is a local full-service plumbing company in Towne Lake, offering emergency plumbing services, water heater installation, drain & sewer repair, disposals, fixture & toilet installations with affordable pricing around Woodstock, Georgia

Website: https://towneplumber.com/

Email: info@towneplumber.com

Phone: +1 770 257 7503