

Thrive Workplace Appoints Maarten Warnaars as New CEO

October 30, 2025

ARVADA, CO - October 30, 2025 -
Thrive Workplace, a Colorado-born flexible workspace brand known for its community-driven coworking environments, announced the appointment of Maarten Warnaars as Chief Executive Officer. Founder Charlie Johnson, who has led the company since its inception, will continue to support Thrive with its strategic growth initiatives and long-term vision.

Warnaars brings over two decades of global leadership experience across three continents, with a diverse background spanning construction, management consulting, manufacturing, non-profit, and high-growth ventures. His appointment represents a pivotal moment in Thrive's trajectory as the company accelerates its expansion across the United States.

Throughout his career, Warnaars has held executive roles in startups, small enterprises, and corporate environments. Most notably, he served as CEO of a design-build general contracting firm that launched Lima, Peru's first official co-working space. With experience in the flexible workspace industry and a commitment to

innovation, Warnaars is positioned to guide Thrive through its next chapter of growth and transformation.

?As Thrive enters its next chapter of growth, I couldn't be more excited to welcome Maarten into this role,? said Charlie Johnson, Founder of Thrive Workplace. ?He brings a dynamic blend of strategic thinking, operational excellence, and entrepreneurial spirit. His leadership will help propel Thrive forward as we continue to grow our community, scale our locations, and support the evolving needs of modern professionals and businesses.?

?Thrive has always stood for something more than office space,? said Maarten Warnaars. ?It's a platform where entrepreneurs, startups, and small businesses can thrive together, supported by space, resources, and community. I'm honored to step into this role and excited to build on the strong foundation Charlie and Chad Johnson and the team have created.?

Under Warnaars' leadership, Thrive Workplace plans to deepen its investment in member experience, operational excellence, and strategic partnerships, while continuing to expand its footprint throughout Colorado and beyond. The company currently operates locations in key markets including Denver, Cherry Creek, Arvada, Centennial, and Castle Rock, with additional locations planned for development.

?Warnaars' passion for building purpose-driven teams and scalable systems aligns with Thrive's mission to provide more than just workspace, it's about creating an ecosystem where businesses can grow, connect, and succeed,? Johnson continued. ?As the future of work continues to evolve, Thrive remains committed to offering flexible solutions that adapt to its members' needs while fostering community, collaboration, and innovation at every stage of business growth.?

Thrive Workplace currently operates multiple coworking locations across the Denver metro area, with its newest location opening in Castle Rock in late fall 2025. With their headquarters in Arvada, the company will have coworking spaces in downtown Denver, Centennial, Cherry Creek, Castle Rock, and more. Under Warnaars' leadership, the company will continue to focus on smart expansion, enhanced member experiences, and partnerships that strengthen the entrepreneurial ecosystem. Founded in 2010 by Charlie and Chad Johnson, Thrive Workplace is a family-owned coworking and office community in Denver, Colorado, that challenges the traditional workspace model. Born from a vision to create a collaborative, open environment, Thrive has expanded to four locations, offering customizable office solutions for a diverse range of clients, from Fortune 500 companies to freelancers. Emphasizing a community-driven, member-centric approach, Thrive's spaces combine modern professionalism with the warmth of a welcoming community, providing executive offices, collaborative work areas, and versatile event spaces, all underpinned by a commitment to exceptional customer service and relationship-building. Visit www.thriveworkplace.com for more information.

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Thrive Workplace

Thrive Workplace in Arvada boasts 21,000 square feet of flexible coworking spaces designed to inspire collaboration and innovation in a bright, welcoming environment, complete with extensive member benefits to support individual success.

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