



Hybridley Introduces Transparent Tiered Pricing Structure for Hybrid Event Platform

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Hybridley, an Atlanta-based hybrid event technology company, has introduced a transparent tiered pricing model designed to make professional hybrid event solutions accessible to organizations of all sizes. The new pricing structure offers three primary tiers based on attendee capacity, with all platform features included at each level.

The Hybridley event platform provides organizations with comprehensive tools for hosting both virtual and in-person events simultaneously. The platform includes features such as customizable event registration, live interactive streaming, technical support, personalized agendas, custom main stage and breakout rooms, video on demand capabilities, and partner and vendor highlight sections.

"Organizations need clarity and flexibility when planning hybrid events, especially as they navigate varying attendance requirements throughout the year," said Nick Snider, Chief Executive Officer of Hybridley. "Our tiered pricing model eliminates the complexity often associated with hybrid event pricing by providing

straightforward monthly options that include all platform features regardless of the tier selected."

The pricing structure consists of three tiers: Tier 1 accommodates up to 100 attendees at \$500 per month, Tier 2 supports up to 1,250 attendees at \$1,500 per month, and Tier 3 handles up to 3,000 attendees at \$2,500 per month. Each tier includes access to all platform features, email campaign capabilities, and paywall functionality. Organizations requiring additional capacity can add seats at \$1 per attendee up to the next tier threshold.

For organizations with specific requirements or events exceeding 5,000 attendees, Hybridley offers flexible pricing plans that can include continuing education credit support, audio-visual production assistance, development support, and long-term agreement options.

The platform addresses a growing need in the corporate and educational sectors for reliable hybrid event technology. Fortune 500 companies and universities comprise a significant portion of Hybridley's client base, utilizing the platform for conferences, training sessions, webinars, and corporate meetings.

Hybridley also offers a free trial that allows organizations to build an event for up to 10 attendees without requiring a credit card or obligation. Trial users have access to all platform-building features and can upgrade within 14 days to convert their trial setup into a full event.

The company's approach differs from traditional event platform providers by combining comprehensive feature access with transparent monthly pricing rather than complex per-event or feature-based pricing models. This structure allows organizations to budget more effectively for their hybrid event needs while maintaining access to professional-grade tools.

Hybridley specializes in providing hybrid event solutions that seamlessly integrate virtual and in-person audience experiences. The company offers services including hybrid conference management, corporate event streaming, professional webinar hosting, interactive virtual platforms, nationwide hybrid meeting support, and customized event solutions. Based in Marietta, Georgia, Hybridley serves clients across the United States with technology designed to facilitate engagement between live and virtual audiences.

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For more information about Hybridley, contact the company here: HybridleyNickSnider@hybridley.com 888-720-1080 540 Powder Springs St, Marietta, GA 30064, USA

Hybridley

Hybridley is an innovative event technology platform that makes hybrid, virtual, and in-person events seamless, scalable, and engaging with user-friendly tools and reliable infrastructure for stress-free event success.

Website: <https://hybridley.com/>

Email: support@hybridley.com

Phone: 888-720-1080

