



## **Lightning Quick Signs Expands Digital LED Display Services Across Mississippi Gulf Coast**

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Lightning Quick Signs, LLC announces the expansion of its digital signage operations throughout the Mississippi Gulf Coast region, bringing advanced LED display technology to businesses from Slidell, Louisiana to Pascagoula, Mississippi. The Waveland-based sign manufacturer is increasing its service capacity to meet growing demand for modern digital signage solutions across the coastal business corridor.

The expansion enables Lightning Quick Signs to provide comprehensive LED Message Centers and digital display services to a broader geographic area, including Gulfport, Biloxi, Ocean Springs, Bay St. Louis, Covington, and surrounding communities. The company has invested in additional resources and partnerships to support the increased service area while maintaining its commitment to quality craftsmanship and timely project completion.

"The demand for digital message boards has grown significantly along the Gulf Coast as businesses recognize the value of dynamic visual communication," said Gary Knoblock, President of Lightning Quick

Signs. "This expansion allows us to serve more businesses across the region with the same attention to detail and customer service that has defined our company since 1996."

The expansion comes as businesses throughout the Mississippi Gulf Coast seek more effective ways to reach customers and stand out in competitive markets. Digital LED displays offer businesses the flexibility to update messaging instantly, promote time-sensitive offers, and maintain visibility during both day and night hours. The technology provides significant advantages over traditional static signage, including reduced long-term costs and enhanced customer engagement.

Lightning Quick Signs has partnered exclusively with Watchfire Signs, an American manufacturer, to provide high-quality LED display systems. The partnership ensures that Gulf Coast businesses receive reliable, domestically produced signage technology backed by comprehensive support and warranty services. The company offers various resolution options, from high-resolution displays suitable for close viewing distances to standard resolution systems ideal for highway visibility.

Beyond digital message boards, Lightning Quick Signs continues to offer its full range of signage services, including pylon and wall signage, lighted dimensional and channel letters, monument signs, vehicle wraps, vinyl lettering, banners, and LED parking lot lighting. The company also provides complete installation, maintenance, and survey services to ensure proper placement and compliance with local regulations.

The expanded operations build upon Lightning Quick Signs' 28-year history serving the Mississippi Gulf Coast. What began as a small-format vinyl shop in 1996 has evolved into a complete turn-key sign manufacturing facility capable of handling projects of any scale. The company's growth reflects the region's economic development and the increasing importance of professional signage in business marketing strategies.

Lightning Quick Signs, LLC specializes in professional graphics, design, and signage services for commercial clients throughout the Mississippi Gulf Coast. The company operates a full-service manufacturing facility in Waveland, Mississippi, offering design, fabrication, installation, and maintenance services for all types of business signage. Since its founding in 1996, the company has established itself as a trusted partner for businesses seeking effective visual communication solutions.

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## Lightning Quick Signs, LLC

*We are a family-owned, full-service sign company based in Waveland, MS, serving the Mississippi Gulf Coast since 1996. We specialize in LED displays, vinyl design, wide-format printing, metal fabrication, installation, and turnkey sign solutions.*

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