



## **Era Pickleball Expands Programs and Membership Options for Houston Area Players**

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Era Pickleball, the premier indoor pickleball facility serving The Woodlands and greater Houston area, has announced expanded programming and enhanced membership options designed to meet the growing demand for pickleball in the region. The facility's 13 indoor courts now offer over 250 hours of open play weekly, along with new structured programs for players at every skill level.

The expansion comes as pickleball continues its rapid growth as one of the fastest-growing sports in America, with participation increasing by nearly 40 percent over the past two years according to the Sports & Fitness Industry Association. ERA Pickleball has responded to this surge in interest by developing comprehensive programs that include open play sessions, competitive leagues, tournaments, and specialized instruction through private lessons, group clinics, and youth academies.

"The enthusiasm for Pickleball in The Woodlands, TX and surrounding communities has been remarkable," said Christian Tejada, Director of Operations at Era Pickleball. "We've designed our expanded programs to

serve everyone from complete beginners to advanced tournament players, creating a welcoming environment where the sport can thrive and our community can grow together."

The facility's new membership structure provides flexible options for different playing frequencies and preferences. Members gain access to the club's proprietary booking app, which streamlines court reservations and eliminates the traditional challenges of finding available playing time. The system allows members to schedule games with friends and join organized play sessions that match their skill level.

Beyond individual play, Era Pickleball has introduced corporate event packages that allow businesses in TX to use pickleball as a team-building activity. These customized events combine instruction with friendly competition, providing companies with an alternative to traditional corporate outings while introducing employees to the sport.

The club's instructional programs have also been enhanced with additional certified coaches joining the team. Private lessons offer one-on-one skill development, while group clinics focus on specific techniques such as serving, volleying, and strategic positioning. The Kids Academy introduces younger players to the sport through age-appropriate instruction and modified equipment, ensuring proper technique development from the start.

Tournament play remains a cornerstone of the Era Pickleball experience, with regular competitions scheduled throughout the year. These events range from beginner-friendly round-robins to advanced brackets that attract top players from across the region. The competitive programming allows members to test their skills in a structured environment while building connections within the pickleball community.

The Era Pickleball Website serves as the central hub for program registration, court booking, and community updates. Members can access schedules, sign up for clinics, and connect with other players through the online platform.

Era Pickleball operates as The Woodlands' dedicated indoor pickleball facility, featuring climate-controlled courts that allow year-round play regardless of weather conditions. The club has established itself as a gathering place for pickleball enthusiasts throughout the Houston metropolitan area, fostering a community that extends beyond the court through social events and member gatherings.

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For more information about Era Pickleball, contact the company here: Era Pickleball Christian Tejada +13468142230 info@erapickleball.com 295 Sawdust Rd, The Woodlands, TX 77380

## **Era Pickleball**

*"The premier indoor pickleball club, Era Pickleball brings 13 indoor courts with 2 cushion master courts for superior play, a mezzanine lounge, table tennis, and a close-knit community!"*

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