Parshall Pest Control Launches Winter Pest Prevention Program as Northern States Face Extended Pest Activity

October 30, 2025

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Parshall Pest Control Experts announced the launch of its Winter Pest Prevention Program today, responding to unprecedented pest activity predicted for Michigan's 2025 fall and winter season. The initiative addresses a convergence of environmental and pest management challenges, including extended pest activity from unseasonably warm temperatures and a documented surge in bed bug infestations across the region.

The timing of this program reflects current industry forecasts. According to the National Pest Management Association (NPMA)'s Fall & Winter 2025 Bug Barometer®, Michigan's Great Lakes region is experiencing conditions that will extend activity for ants and spiders throughout the fall due to unseasonably warm and dry conditions. Additionally, when temperatures eventually drop, these conditions are expected to drive invasive brown marmorated stink bugs and disease-carrying rodents indoors to seek shelter. Read more at https://markets.financialcontent.com/wss/article/pressadvantage-2025-9-25-property-owner-acknowledges-pest-control-company-response-as-northern-state-experiences-record-weather-activity.

This forecast aligns with recent developments in Michigan's pest landscape. According to Orkin's 2025 Bed Bug Cities rankings, Grand Rapids has surged seven positions to rank as the seventh most bed bug-infested city in the nation, up from its previous ranking. Detroit now ranks third nationally, underscoring a regional crisis that extends to Parshall's service area.

"The convergence of extended pest season, documented bed bug increases, and rodent pressure requires a proactive, comprehensive response," said a representative of Parshall Pest Control Experts. "Our Winter Pest Prevention Program directly addresses the pest threats Michigan homeowners face as we enter the critical November-through-March period."

The program encompasses three primary service offerings: Carpenter Ant Treatment: Research demonstrates that professional treatment of carpenter ants achieves complete colony elimination when applied correctly. A peer-reviewed study published in the National Center for Biotechnology Information found that carpenter ants exposed to fipronil-based treatments showed 97% reduction in foraging activity within one week, with complete activity cessation after two weeks across all tested colonies. Parshall Pest Control's rapid response capabilities enable quick intervention before infestations expand.

Customer testimonials confirm the effectiveness of prompt treatment. Jean Benson, Traverse City property owner, stated in their review that Parshall?s Pest Control service was timely and effective, while also meeting budget requirements.

Rodent Prevention and Control: As temperatures decline, rodent activity intensifies. The NPMA forecasts that delayed winter temperatures could drive rodents indoors in search of food and shelter. Rodents present significant health risks?mice and rats can transmit over 35 diseases, including hantavirus, leptospirosis, and plague. The program includes comprehensive rodent exclusion and baiting strategies designed to prevent indoor colonization.

Bed Bug Treatment and Prevention: Given the region's dramatic rise in bed bug rankings, regional pest control companies have intensified focus on this resilient pest. Professional bed bug treatments remain the most effective response to infestations, particularly when implemented by trained technicians familiar with current treatment protocols in the Traverse City Area.

Extended fall activity creates urgent preparation window: Industry data supports the urgency of immediate action. According to the NPMA's analysis, milder-than-normal temperatures are extending the pest activity window that typically concludes with the first significant freeze. In Michigan's Great Lakes region specifically, ants and spiders may persist longer due to current weather patterns, with the potential for additional pests to

invade structures when temperatures eventually drop.

For homeowners, this compressed timeline creates an urgent need for preventive pest management. Rapid professional intervention at the first sign of infestation prevents widespread indoor establishment. Studies show that fast response times significantly reduce damage and prevent pests from spreading to additional areas of homes and businesses.

About the program: Parshall Pest Control Experts' Winter Pest Prevention Program provides comprehensive inspection, treatment planning, and implementation for the primary winter pest threats. The company maintains a rapid response protocol designed to address pest emergencies, mirroring industry standards recognized as essential for effective pest control outcomes. Learn more at https://parshallpestcontrol.com/exterminator-traverse-city.

The program is available immediately to Traverse City residents and extends to surrounding areas within Parshall's service territory. Homeowners and property managers are encouraged to schedule comprehensive pest inspections before November to establish baseline conditions and implement preventive treatments during the critical window before peak winter pest invasions.

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Parshall Pest Control Experts

Parshall Pest Control Experts of Traverse City, MI are expert professional pest control services in Grand Traverse County, MI. Specializing in complete home protection to eliminate biting pests for your custom insect protection plans.

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