ProCycles.ch Launches Comprehensive Swiss Bicycle and E-Bike Shop Directory

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Zurich, Zurich - November 10, 2025 -
ProCycles.ch has launched a comprehensive online platform designed to connect cyclists throughout Switzerland with local bicycle shops, e-bike dealers, and repair services. The new directory addresses the growing need for a centralized resource as cycling and e-bike adoption continues to expand across Swiss regions.

The platform serves as procycles.ch: Switzerland's bicycle and e-bike directory, offering verified listings of bicycle retailers, workshops, and service providers across all Swiss cantons. Users can search for nearby shops using location-based filters, browse by specific service types, or find dealers for particular bicycle brands.

Each listing on the platform includes essential business information such as contact details, website links, and recent updates about services or inventory. The directory enables cyclists to quickly identify trusted service providers in their area, whether they need routine maintenance, emergency repairs, or are shopping for a new bicycle or e-bike.

"The Swiss cycling market has been experiencing remarkable growth, particularly in the e-bike segment, yet finding reliable local service providers remained challenging for many riders," said P. Cycles, founder of ProCycles.ch. "Our platform creates transparency in the market while supporting local bicycle businesses by improving their online visibility and connecting them directly with customers who need their services."

The launch comes at a time when Switzerland is witnessing increased demand for sustainable transportation options. E-bike sales have surged in recent years, creating a corresponding need for specialized maintenance and repair services. Major urban centers including Zurich, Basel, Bern, and Winterthur have seen particularly strong growth in cycling infrastructure and ridership.

ProCycles.ch supports this sustainable mobility trend by making it easier for both new and experienced cyclists to maintain their bicycles properly and access professional services when needed. The platform's filtering capabilities allow users to find specific services, from basic tune-ups to complex e-bike diagnostics and repairs.

Local bicycle retailers benefit from increased visibility through the directory, reaching customers who might not otherwise discover their shops. The platform particularly helps smaller, independent bicycle stores compete in an increasingly digital marketplace by providing them with an online presence alongside larger retailers.

The directory also serves as a resource for tourists and temporary residents who need bicycle services while in Switzerland. By providing comprehensive coverage across all regions, the platform ensures that cyclists can find assistance wherever they are in the country.

ProCycles.ch represents a significant step toward creating a more connected and transparent Swiss cycling ecosystem. The platform aims to support the continued growth of cycling as a healthy, environmentally friendly transportation option by ensuring riders have easy access to the services and support they need. The directory can be accessed at https://www.procycles.ch.

About ProCycles.ch

ProCycles.ch operates as Switzerland's dedicated online directory for bicycle and e-bike shops, connecting cyclists with local dealers, workshops, and repair services throughout the country. The platform provides verified business listings with comprehensive information to help riders find trusted service providers in their area.

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For more information about ProCycles.ch, contact the company here:ProCycles.chkontakt (at) procycles.chkontakt@procycles.chSwitzerland

ProCycles.ch

Procycles.ch is Switzerland?s leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: https://www.procycles.ch

Email: kontakt@procycles.ch