Christian Fischbacher Bed & Bath AG Showcases Home Accessories Through Digital Innovation

October 31, 2025

St. Gallen, SG - October 31, 2025 -
Christian Fischbacher Bed & Bath AG continues to strengthen its position as a luxury textile manufacturer by combining traditional Swiss craftsmanship with modern digital engagement platforms, including an enhanced online magazine and expanded digital presence that showcases the company's commitment to quality and innovation in luxury home textiles.

The St. Gallen-based company, known for its premium bedding collections and bath products, has refined its approach to presenting luxury home textiles through multiple channels. The company's magazine serves as a comprehensive source of inspiration and trends for discerning customers seeking to transform their living spaces with exceptional textiles. This digital publication features in-depth explorations of design philosophy, craftsmanship techniques, and the latest developments in luxury home furnishings.

"We believe that exceptional quality transforms a house into a home filled with warmth and style," said M. Scherrer, company spokesperson. "Sustainability and craftsmanship go hand in hand in creating our iconic collections."

The company's extensive product portfolio encompasses complete bedding collections, including the distinguished Luxury Nights, Moments, and Atelier lines. Each collection features meticulously crafted pillowcases, duvet covers, and fitted sheets designed to complement various aesthetic preferences. The bedding range extends to premium quilts and pillows manufactured from carefully selected materials, including eiderdown, goose down and feathers, natural hair, and synthetic fibers.

Beyond the bedroom, Christian Fischbacher offers comprehensive bath collections featuring terry cloth products, bath rugs, and luxurious bathrobes and kimonos. The home accessories division includes decorative pillow covers and plaids that seamlessly integrate with the company's bedding collections, creating cohesive design narratives throughout living spaces. The company maintains its digital presence through

https://www.christianfischbacher.com, where customers can explore the full range of products and access the concierge service for personalized consultation.

"Our goal is to deliver a luxurious experience through thoughtfully crafted home textiles," added Scherrer. "We strive to create textiles that bring both beauty and comfort into every home."

Christian Fischbacher's commitment to sustainability permeates every aspect of production, from material sourcing to manufacturing processes. Each product undergoes careful hand-packing, reflecting the attention to detail that defines the brand's approach to luxury textiles. The company offers complimentary delivery services across multiple regions, ensuring that customers experience the same level of care from selection through delivery.

Christian Fischbacher Bed & Bath AG has established itself as a distinguished name in luxury home textiles since its founding in Switzerland. The company specializes in creating premium bedding, bath products, and home accessories that combine traditional Swiss craftsmanship with contemporary design sensibilities. With headquarters in St. Gallen, the company serves an international clientele seeking exceptional quality and timeless elegance in home furnishings. The company's location and services can be found at https://maps.app.goo.gl/359kkQe8R973qp4B7, providing customers with convenient access to boutique locations and service information.

###

For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


```
[
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "Christian Fischbacher Bed & Bath AG",
    "url": "https://www.christianfischbacher.com",
                                                                    "logo":
"https://www.christianfischbacher.com/ch/de/skin/frontend/digitalhome/default/images/footer/CF_intiale-footer
.svg",
    "contactPoint": [{
      "@type": "ContactPoint",
      "telephone": "+41 71 552 50 00",
      "email": "info@christianfischbacher.com",
```

```
    "contactType": "Customer Service"
  }],
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "Mövenstrasse 18",
    "addressLocality": "St. Gallen",
    "postalCode": "9015",
    "addressCountry": "CH"
  },
  "sameAs": [
    "https://www.instagram.com/christian_fischbacher_official/",
    "https://www.tiktok.com/@christianfischbacher",
    "https://www.linkedin.com/company/christian-fischbacher-bed-bath-ag/",
    "https://www.pinterest.de/christianfischbacherbedbath/",
    "https://www.youtube.com/@Christian_Fischbacher",
    "https://www.facebook.com/Christian.Fischbacher.Switzerland/"
  ],
  "subOrganization": [
    {
      "@type": "LocalBusiness",
      "name": "Christian Fischbacher HQ | Schweizer Luxustextilien | St. Gallen",
        "description": "Christian Fischbacher: Premium Schweizer Luxus Textilien steht für Exklusivität und höchste Qualität in der Textilbranche. Seit über zwei Jahrhunderten bieten wir aus St. Gallen heraus eine einzigartige Auswahl an feinen Stoffen und Heimtextilien. Unsere Produkte, bekannt für ihre innovativen Designs und nachhaltige Herstellung, verbinden traditionelle Schweizer Handwerkskunst mit moderner Ästhetik. Ideal für anspruchsvolle Kunden, die Wert auf Luxus und Langlebigkeit legen. Besonders erwähnenswert sind unsere luxuriösen Bettwäschesets, die höchsten Schlafkomfort und exquisite Qualität bieten. Zudem umfasst unser Sortiment exklusive Luxus Bettwäsche, die für ihre herausragende Weichheit und Langlebigkeit geschätzt wird.",
      "address": {
        "@type": "PostalAddress",
        "streetAddress": "Mövenstrasse 18",
        "addressLocality": "St. Gallen",
        "postalCode": "9015",
        "addressCountry": "CH"
      },
      "telephone": "+41 71 552 50 00",
      "url": "https://maps.app.goo.gl/359kkQe8R973qp4B7"
```

```
},
{
  "@type": "LocalBusiness",
    "name": "Christian Fischbacher Boutique Zürich: Schweizer Luxus Bettwäsche | Kissen | Decken | Frottiertücher | Bademäntel",
     "description": "Willkommen bei Christian Fischbacher Boutique Zürich ? Ihrem Ziel für luxuriöse Heimtextilien. Unsere Boutique im Herzen von Zürich bietet exklusive Christian Fischbacher Bettwäsche, Kissen, Zierkissen & Decken, die Ihren Schlafkomfort verbessern. Entdecken Sie weiche Handtücher, bequeme Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer Bettwäsche kombiniert Stil und Umweltbewusstsein. Geniessen Sie den Komfort unserer Schweizer Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Zürich und erleben Sie die Qualität unserer Fischbacher Produkte.",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "Kappelergasse 11",
    "addressLocality": "Zürich",
    "postalCode": "8001",
    "addressCountry": "CH"
  },
  "telephone": "+41 44 211 57 47",
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "09:00",
      "closes": "13:00"
    },
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "13:30",
      "closes": "18:00"
    }
  ],
  "url": "https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8"
},
{
  "@type": "LocalBusiness",
```

"name": "Christian Fischbacher Boutique Basel: Schweizer Luxus Bettwäsche | Kissen | Decken | Frottiertücher | Bademäntel",

"description": "Willkommen bei Christian Fischbacher Boutique Basel ? Ihrem Ziel für luxuriöse Heimtextilien. Unsere Boutique bietet exklusive Christian Fischbacher Bettwäsche, Kissen, Zierkissen & Decken, die Ihr Schlaferlebnis veredeln. Entdecken Sie weiche Handtücher, komfortable Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer Bettwäsche kombiniert Stil und Nachhaltigkeit. Gönnen Sie sich den Komfort und die Qualität unserer Schweizer Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Basel und erleben Sie die Exzellenz unserer Fischbacher Produkte.",

"address": {
"@type": "PostalAddress",
"streetAddress": "Streitgasse 5",
"addressLocality": "Basel",
"postalCode": "4051",
"addressCountry": "CH"
},
"telephone": "+41 61 228 74 94",
"openingHoursSpecification": [
{
"@type": "OpeningHoursSpecification",
"dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
"opens": "09:00",
"closes": "13:00"
},
{
"@type": "OpeningHoursSpecification",
"dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
"opens": "13:30",
"closes": "18:00"
}
],
"url": "https://maps.app.goo.gl/b3ucbTJ6oCFqLaY67"
}
],
"parentOrganization": {
"@type": "Organization",
"name": "FREMAUX DELORME",
"address": {
"@type": "PostalAddress",

```
      "streetAddress": "10 rue de la Pépinière",
      "addressLocality": "Paris",
      "postalCode": "75008",
      "addressCountry": "FR"
    },
    "identifier": "456501600 RCS Paris"
  }
 },
 {
  "@context": "https://schema.org",
  "@type": "WebSite",
  "name": "Christian Fischbacher Magazine",
  "url": "https://www.christianfischbacher-magazine.com/",
      "description": "Christian Fischbacher Magazine: Entdecken Sie inspirierende Artikel zu luxuriösen Heimtextilien, nachhaltiger Produktion und innovativen Designkonzepten. Bleiben Sie informiert über Neuigkeiten, Kollektionen und Einblicke in die Welt von Christian Fischbacher."
 }
]
```


Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

Website: https://www.christianfischbacher.com/

Email: info@christianfischbacher.com

Phone: +41 71 552 50 00