Dr. Greg Watson Enhances Human Relations Course Curriculum to Drive Student Achievement

November 03, 2025

TUCSON, AZ - November 03, 2025 -
Professor Watson has announced enhancements to the Human Relations in Business and Industry course curriculum, incorporating new case studies and practical exercises designed to address evolving workplace dynamics and leadership challenges facing today's business professionals.

"The modern workplace demands a sophisticated understanding of human dynamics that goes beyond traditional management theories," said Dr. Greg Watson, course instructor and retired serial entrepreneur. "This enhanced curriculum bridges the gap between academic knowledge and practical application, ensuring student success through real-world scenarios that participants can immediately implement in their organizations."

The updated course, offered every eight to ten weeks at Pima Community College, now features expanded modules on emotional intelligence, cross-cultural communication, and remote team management. These additions respond to shifting workplace requirements identified through recent industry feedback and academic research.

The refreshed course structure emphasizes experiential learning through interactive workshops, role-playing exercises, and collaborative projects. Participants explore communication dynamics, leadership development, change management, motivation strategies, diversity considerations, and decision-making frameworks through hands-on activities rather than passive lectures.

Key curriculum updates include new case studies featuring contemporary workplace challenges such as hybrid team management, generational differences in communication styles, and navigating organizational change during economic uncertainty. These additions complement existing modules on conflict resolution, team building, and fostering creativity in professional environments. These improvements are meant to drive student engagement, as students deal with real-world issues in the classroom.

The course attracts a diverse mix of traditional college students and local business owners seeking practical strategies for improving workplace relationships and organizational effectiveness. This unique blend of participants enriches classroom discussions by combining fresh perspectives with real-world business experience.

Recent participant feedback highlights the course's impact on professional development and organizational performance. Business owners report implementing learned strategies to improve employee retention and team productivity, while students gain confidence in their leadership abilities before entering the workforce.

The enhanced curriculum also addresses current workplace trends, including the importance of psychological safety, inclusive leadership practices, and building resilient teams. These topics reflect contemporary research in organizational psychology and management science, ensuring participants receive cutting-edge knowledge applicable to modern business environments.

The Human Relations in Business and Industry course runs for eight weeks, meeting twice weekly for interactive sessions that combine theoretical foundations with practical applications. Enrollment typically includes 20-25 participants, allowing for personalized attention and meaningful peer interaction.

"Student engagement increases dramatically when course content directly relates to challenges they face or will encounter in their careers," noted Watson. "By continuously updating our curriculum to reflect current workplace realities, we maintain relevance and drive student achievement through meaningful, applicable learning experiences."

Professor Watson brings decades of entrepreneurial experience to the classroom, having successfully built and sold multiple businesses before transitioning to education. His teaching philosophy emphasizes the practical application of business principles, ensuring participants leave each session with actionable insights for immediate implementation. The course forms part of a comprehensive business education program that includes offerings in entrepreneurship, marketing, advertising, leadership dynamics, and workplace ethics.
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Professor Watson

Dr. Greg Watson is a retired serial entrepreneur, dedicated to giving back to the entrepreneurial ecosystem. He experienced dedicated college professor, thus a lifelong commitment to training, teaching, and giving to others was born

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