Magic Memories Preschool and Child Care Center Receives 2025 Main Line Parent?s LOVE Award for Excellence in Early Childhood Education

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NORRISTOWN, PA - November 03, 2025 -
Magic Memories Preschool and Child Care Center has received the 2025 Main Line Parent?s LOVE Award for Excellence in Early Childhood Education at its Phoenixville location. This recognition highlights the organization's ongoing commitment to high standards in early learning and child care across its Pennsylvania facilities.

The award acknowledges the quality of programs that foster emotional security, self-esteem, and social development in a structured environment tailored to each child's needs. As a participant in the Keystone STARS initiative, Magic Memories maintains a STAR 4 rating, which evaluates staff education, learning environments, leadership, and family partnerships. This designation ensures that children receive care aligned with state guidelines for early childhood education.

Programs at Magic Memories cater to various age groups, beginning with infants from six weeks to 18 months in the Fireflies and Turtles classrooms. These spaces emphasize gentle nurturing to build trust and basic skills. For toddlers aged one to two years in the Duckies and Tiggers groups, activities focus on

exploration and motor development through play. Older toddlers, two to three years old in the Monkeys and Caterpillars rooms, engage in experiences that encourage language growth and independence.

Preschoolers three to four years old join the Giraffes, Seahorses, and Leopards classes, where the curriculum introduces foundational concepts in literacy and math. Pre-K students four to five years old in the Busy Bees, Chameleons, and Foxes programs prepare for kindergarten with structured lessons in academic readiness. The state-funded Pre-K Counts initiative serves eligible three- to four-year-olds, promoting kindergarten readiness and supporting families within specific income guidelines. For school-age children five to 12 years old, the Super Sharks offer before- and after-school care along with summer camp activities.

The Learning Beyond Paper curriculum integrates assessments and professional development to create personalized lessons. STEAM elements incorporate science, technology, engineering, arts, and math through hands-on experiments. Enrichments such as sign language, yoga, mindfulness, home economics, and physical education occur without extra costs. In-class visitors and field trips enhance learning, while annual events like the Holiday Show, Q&U Wedding, Talent Show, and Graduation build confidence and public speaking abilities.

Daily nutrition includes healthy snacks with fruit and warm lunches, with several locations participating in the Child and Adult Care Food Program. Potty training support helps children gain independence. Safety protocols feature state-of-the-art sanitization using Zono cabinets at select sites to maintain clean environments. Small class sizes allow teachers to address individual strengths, and parent engagement occurs through surveys, conferences, PTA meetings, and progress reports.

Neydary Zambrano, owner of Magic Memories Preschool and Child Care Center, stated that this award reflects the dedication of the entire team to child development. "The recognition affirms the efforts to create environments where children thrive cognitively and socially," Zambrano said.

Ashlyn Phifer, director at the Norristown location, added context on local implementation. "Families in the area benefit from programs that meet high standards and support holistic growth," Phifer said.

The Norristown facility operates as a Preschool & Child Care Center in Norristown, PA, providing the same comprehensive services as other sites. Outdoor play areas with fenced playgrounds promote physical activity, while classrooms offer natural light and engaging materials. The center holds a 4-star Keystone Rating, ensuring alignment with quality benchmarks.

Parent testimonials describe the supportive staff and preparation for future schooling. With 64 percent of teachers holding a Child Development Associate degree or higher, the organization exceeds state requirements for educator qualifications.

Magic Memories Preschool and Child Care Center was founded by Neydary Zambrano and has served Pennsylvania communities since 2007. The organization operates centers in Chester Springs, Collegeville, Jeffersonville, Norristown, Phoenixville, Plymouth Meeting, and Royersford. It adheres to NAEYC accreditation standards and focuses on continuous improvement in early learning. Senior management remains involved onsite to collaborate with staff and families.

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Magic Memories Preschool and Child Care Center

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