

La Sheida SPA Introduces Advanced Customizable Facials to Meet Growing Demand in Leesburg VA

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LEESBURG, VA - November 04, 2025 -
La Sheida SPA has introduced an expanded range of advanced facial treatments that combine international skincare techniques with personalized treatment protocols to address the diverse skincare needs of Leesburg residents. The spa, which has been serving the Northern Virginia community for over two decades, now offers five specialized facial services including hydrodermabrasion, acne-focused treatments, and customized men's facials.

The expansion responds to increasing demand for science-based skincare solutions that go beyond traditional spa treatments. Professional Facial Treatments at La Sheida Spa incorporate contemporary techniques inspired by skincare innovations from around the world, utilizing specialized equipment and products tailored to individual skin types and concerns. The spa's approach emphasizes immediate rejuvenation through precise application of advanced methodologies.

"The skincare industry has evolved tremendously over the past few years, and clients are seeking treatments

that deliver measurable results through scientific approaches," said Negin Sami Alexander, Director of Operations at La Sheida SPA. "Our expanded facial menu reflects this shift, offering everything from microdermabrasion to hydrodermabrasion treatments that address specific skin concerns while promoting overall skin health."

The spa's facial services range from the signature La Sheida's Special Facial to targeted treatments for acne-prone skin and a dedicated Men's Signature Facial designed specifically for male skincare needs. Each treatment begins with a comprehensive skin analysis to determine the most effective combination of techniques and products for optimal results. The hydrodermabrasion facial, one of the newest additions, uses water-based exfoliation technology to deeply cleanse and hydrate the skin simultaneously.

Led by Sheida Jowkar, who brings over 22 years of skincare expertise and 35 years of experience in hair removal services, the spa maintains a focus on combining professional technique with nurturing care. The team undergoes regular training to stay current with emerging skincare technologies and treatment protocols.

Beyond facial treatments, the Award-Winning Day Spa in Leesburg offers comprehensive wellness services including therapeutic massages, professional waxing, and precision threading. The spa's commitment to using organic cosmetics in body treatments reflects its holistic approach to beauty and wellness, addressing not just physical appearance but overall well-being.

The spa has cultivated a strong community presence through its commitment to personalized service and professional excellence. Clients can Follow La Sheida Spa on Instagram to stay updated on skincare tips, treatment innovations, and wellness insights shared by the spa's expert team.

La Sheida SPA operates as a full-service day spa specializing in advanced skincare treatments, therapeutic massages, and professional hair removal services. Located in Leesburg, Virginia, the spa serves the Northern Virginia region with a comprehensive menu of wellness and beauty services designed to promote health, harmony, and spiritual growth through professional care and nurturing environments.
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For more information about La Sheida SPA, contact the company here:La Sheida SPANegin Sami Alexander571-258-4820Negin@lasheidaspa.com104 Loudoun St SW Unit 101, Leesburg, VA 20175

La Sheida SPA

A relaxing day spa with the most welcoming staff. La Sheida Spa provides the most outstanding services such as

facials, massages, hair removal (Threading and Waxing), and body treatments. If you are looking to destress, this is the place to go!

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