Magic Memories Preschool and Child Care Center Sponsors MCHC Annual Fundraiser to Support Families in Chester County

November 03, 2025

PHOENIXVILLE, PA - November 03, 2025 -
Magic Memories Preschool and Child Care Center served as a sponsor for the Maternal and Child Health Consortium annual fundraiser held in September. The event, titled A Fall Breakfast to Fuel Change, focused on raising funds to assist families in Chester County with health and support services. Representatives from the center attended the breakfast to learn about the consortium's efforts in providing resources for maternal and child health.

The sponsorship aligns with the center's involvement in community initiatives that promote family well-being. Magic Memories Preschool & Child Care Center in Phoenixville, PA offers programs for children from six weeks to 12 years old, including infant care, toddler programs, preschool, pre-kindergarten, before- and after-school care, and summer camp. These services aim to support working families by providing structured environments for child development.

At the Phoenixville location, classrooms are organized by age groups, such as Fireflies and Turtles for infants, Duckies and Tiggers for toddlers, and Busy Bees, Chameleons, and Foxes for pre-kindergarten. The

curriculum incorporates Learning Beyond Paper, which includes lessons in science, technology, engineering, arts, and mathematics. Enrichments like sign language, yoga, mindfulness, home economics, and physical education are part of the standard offerings.

Health and safety protocols at the center include the use of Zono sanitizing cabinets to clean toys and materials, contributing to a hygienic setting. The facility provides healthy snacks and lunches, with participation in the Child and Adult Care Food Program at select sites to meet nutritional requirements. The Phoenixville center holds a STAR 4 rating in Pennsylvania's Keystone STARS program, which assesses quality in areas such as staff qualifications, learning environments, and family partnerships.

Staff members possess credentials, with 64 percent holding a Child Development Associate degree or higher. Teachers work in small groups to address individual developmental needs, including support for potty training that emphasizes hygiene and independence. The center's approach involves observations to tailor activities to each child's interests and abilities.

Family engagement includes regular progress reports, two annual parent-teacher conferences, monthly PTA meetings, and two yearly surveys for feedback. Parents collaborate with educators to set goals and monitor milestones. Annual events such as the holiday show, Q&U wedding, talent show, and graduation allow children to display their progress and foster connections among families and staff.

Neydary Zambrano, owner of Magic Memories Early Learning Schools, stated, "Sponsoring the MCHC fundraiser reflects the center's dedication to supporting families beyond the classroom, contributing to community resources that aid child and maternal health."

Ashley Hennessey, director of the Phoenixville center, added, "Participation in events like this reinforces the center's role in promoting overall family well-being, which complements the daily educational experiences provided to children."

The Phoenixville site features classrooms with natural light, diverse learning materials, four outdoor playgrounds, and an indoor play area. This setup supports active play and exploration in various weather conditions. The center operates as part of a network committed to early childhood education standards.

Magic Memories Early Learning Schools manages seven locations in Pennsylvania, including Chester Springs, Collegeville, Jeffersonville, Norristown, Phoenixville, Plymouth Meeting, and Royersford. The organization follows guidelines from the National Association for the Education of Young Children, delivering care and education that address developmental needs from infancy through school age. Through community

involvement and program offerings, the schools maintain a focus on child ultimate growth and family support.

###

For more information about Magic Memories Preschool and Child Care Center, contact the company here:Magic Memories - PhoenixvilleAshley Hennessey(610) 983-0229enroll@magicmemories.org897 Valley Forge Rd, Phoenixville, PA 19460, United States

Magic Memories Preschool and Child Care Center

Magic Memories Phoenixville is your go-to "Preschool Near Me," offering exceptional "Infant Care" and "Pre-K Programs" at 897 Valley Forge Rd.

Website: https://magicmemories.org/

Email: enroll@magicmemories.org

Phone: (610) 983-0229