



Magic Memories

Early Learning Schools

Magic Memories Early Learning Schools Maintains STAR 4 Rating in Keystone STARS Program for Quality Early Childhood Education

November 04, 2025

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Magic Memories Early Learning Schools maintains a STAR 4 rating in the Keystone STARS program, reflecting high standards in early and school-age care and education across its Pennsylvania locations. This rating highlights the organization's focus on continuous quality improvement, professional development, and family engagement in supporting child development.

The Keystone STARS program evaluates centers on criteria including staff qualifications, learning environments, leadership, and partnerships with families. Magic Memories meets these standards by providing individualized programs tailored to each child's developmental needs, interests, and temperaments. Offerings include care for infants from six weeks to 18 months, toddlers aged one to three years, preschool for three to four years, pre-kindergarten for four to five years, and before- and after-school programs for children five to 12 years. Summer camps are available for the same school-age group.

Curriculum at Magic Memories incorporates the Learning Beyond Paper approach, which features STEAM activities in science, technology, engineering, arts, and mathematics. Lessons encourage exploration,

independence, and skill-building in small, age-appropriate groups. Enrichment programs, such as sign language, yoga, mindfulness, home economics, and physical education, are included in tuition and support holistic growth. Annual events like the Holiday Show, Talent Show, and Graduation foster confidence and public speaking abilities.

Safety protocols include advanced sanitization methods, with Zono cabinets used at select locations to clean toys and materials. The Preschool & Child Care Center in Plymouth Meeting, PA, adheres to these measures, ensuring a healthy environment. Centers follow NAEYC accreditation guidelines and participate in the Child and Adult Care Food Program at several sites, providing nutritious snacks with fruit and warm lunches daily.

Staff at Magic Memories hold qualifications exceeding state requirements, with 64 percent possessing a Child Development Associate degree or higher. Teachers conduct observations to inform personalized goals, developed in collaboration with families through progress reports, conferences, and monthly PTA meetings. Two annual surveys collect parent feedback to drive improvements.

"This rating affirms the dedication of our staff to creating nurturing environments that promote emotional security and academic readiness," said Neydary Zambrano, Owner and COO of Magic Memories Early Learning Schools. "Through structured yet flexible programs, children develop essential skills for lifelong success."

The organization has a history of recognitions, including the 2023 Brick and Mortar award for the AL DIA Top Entrepreneur Honoree, Owner of the Year in 2019, Director of the Year in 2018, Philadelphia's Smart CEO Winner in 2017, SCORE Business Award in 2015, and Community Development Award in 2014 from the Phoenixville Chamber of Commerce. Staff members have received Practitioner of the Year awards and nominations from 2007 onward.

Parent testimonials describe the centers as home-like settings where children thrive. One parent noted the preparation for kindergarten and the sense of family, while another appreciated the caring staff and flexible scheduling. These accounts illustrate the impact of the child-centered philosophy.

Magic Memories views its centers as extensions of the family, emphasizing open communication and shared goals. The curriculum adapts to individual personalities, prioritizing social and emotional development alongside cognitive growth.

"Maintaining this high rating motivates us to integrate innovative practices like STEAM and enrichments that prepare children for future challenges," added Neydary Zambrano.

Locations serve communities in Chester Springs, Collegeville, Jeffersonville, Norristown, Phoenixville, Plymouth Meeting, and Royersford, Pennsylvania. Each site offers a balanced routine that combines learning, play, and rest.

Magic Memories Early Learning Schools functions as a locally owned provider of early childhood services, committed to delivering comprehensive care and educational opportunities. The centers build relationships and support developmental milestones in supportive settings.

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Magic Memories Preschool and Child Care Center - Plymouth Meeting

Magic Memories Early Learning Schools in Plymouth Meeting, PA, provides a nurturing, educational environment where children thrive.

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