Magic Memories Preschool and Child Care Center Announces Comprehensive Early Learning Programs for Royersford Community

November 04, 2025

ROYERSFORD, PA - November 04, 2025 -
Magic Memories Preschool and Child Care Center has announced its array of age-specific programs designed to support the developmental needs of children from infancy through school age at its Royersford location. This initiative underscores the center's ongoing commitment to fostering cognitive, social, and academic growth in a nurturing environment. The programs incorporate structured curricula and enrichment activities to prepare children for future educational milestones.

The center offers distinct classrooms tailored to different age groups. For infants aged six weeks to 18 months, the Fireflies and Turtles rooms provide gentle care focused on building trust and basic motor skills. Toddlers from one to two years participate in the Duckies and Tiggers program, which introduces simple routines and sensory experiences. Older toddlers, aged two to three years, engage in the Monkeys and Caterpillars curriculum, emphasizing language development and independence.

Preschoolers between three and four years join the Giraffes, Seahorses, and Leopards groups, where activities promote creativity and problem-solving. The Pre-K program for four- to five-year-olds, including

Busy Bees, Chameleons, and Foxes, prepares children for kindergarten through structured lessons in literacy and math. Additionally, the Pre-K Counts initiative serves three- to four-year-olds with focused educational support. For school-aged children from five to 12 years, the Super Sharks before- and after-school care includes homework assistance and recreational activities, while the summer camp offers themed explorations and field trips.

Central to these programs is the Learning Beyond Paper curriculum, which integrates STEAM elements?science, technology, engineering, arts, and mathematics?into daily lessons. Children participate in hands-on projects that encourage curiosity and critical thinking. Enrichment opportunities, such as yoga sessions, sign language instruction, mindfulness exercises, home economics, and physical education, are included without additional fees. The center also facilitates in-class visits from community experts and organizes outings to enhance real-world learning.

Health and nutrition form key components of the daily routine. Nutritious snacks featuring fruits and warm lunches are provided, with participation in the Child and Adult Care Food Program at select locations. Potty training support guides children through hygiene and independence in a supportive manner. Sanitation practices include the use of Zono cabinets for disinfecting toys and materials, ensuring a clean environment particularly at the Royersford site.

Classrooms at the Royersford center feature inviting designs that promote calmness and engagement. Outdoor playgrounds equipped with climbers, slides, and open spaces allow for physical activity and social interaction. These facilities contribute to the development of gross motor skills and peer relationships.

Karly Steinberg, director of the Royersford center, stated, "The programs at Magic Memories emphasize personalized attention to help each child reach their potential through a balance of structured learning and play." Steinberg holds a bachelor's degree in health and exercise physiology with a minor in education and has served in various roles at the center since 2018.

Kari Robinson, assistant director, added, "Strong partnerships with parents through regular conferences and feedback mechanisms ensure that educational goals align with family expectations." Robinson brings over five years of experience in early childhood education to her position.

As a Preschool & Child Care Center in Royersford, PA, Magic Memories maintains small class sizes to facilitate individual interactions between teachers and students. Sixty-four percent of staff members hold a Child Development Associate degree or higher, surpassing state requirements. Senior management, including the president and founder, regularly visits centers to engage with the community.

The center operates as a STAR 4 facility within the Keystone STARS program, indicating adherence to

elevated standards in early care and education. This rating reflects efforts to create enriching experiences that lay foundations for lifelong learning. Annual events, such as holiday shows, talent performances, and graduations, allow children to build confidence in public settings.

Parent-teacher associations meet monthly to discuss improvements and initiatives. Biannual surveys and progress reports keep families informed about their child's advancement. These communication channels strengthen the collaborative approach to child development.

Magic Memories Early Learning Schools operates multiple centers across Pennsylvania, including locations in Chester Springs, Collegeville, Jeffersonville, Norristown, Phoenixville, and Plymouth Meeting. The organization focuses on delivering high-quality preschool and child care services through dedicated educators and comprehensive curricula. Founded with the goal of creating positive early experiences, the schools prioritize safety, education, and family involvement in all operations.

###

For more information about Magic Memories Preschool and Child Care Center, contact the company here:Magic Memories - RoyersfordKari Robinson(484) 938-5990enroll@magicmemories.org25 N 6th Ave, Royersford, PA 19468, United States

Magic Memories Preschool and Child Care Center

Magic Memories Royersford is your premier Preschool and Child Care Center located at 25 North 6th Avenue, specializing in comprehensive early childhood programs.

Website: https://magicmemories.org/

Email: enroll@magicmemories.org

Phone: (484) 938-5990

Magic Memories
Early Learning Schools