



M66 Cannabis Co. Announces Delivery Service Launch in Barryton, Michigan

November 04, 2025

BARRYTON, MI - November 04, 2025 -

M66 Cannabis Co. has initiated a delivery service for its cannabis products, making them available to customers within a 20-mile radius of its Barryton location. This service operates from Thursday to Saturday between 12:00 p.m. and 7:30 p.m., with a minimum order of \$40 before taxes and a \$5 delivery fee. Orders must be delivered to addresses that match the customer's identification, in accordance with Cannabis Regulatory Agency requirements.

The provisioning center offers a range of cannabis products, including flower, edibles, concentrates, and pre-rolls. Accessories are also available to complement the selection. A strain of the week program provides a 20 percent discount on a selected variety each week, allowing customers to explore different options with guidance from staff.

In addition to delivery, the company maintains an in-store shopping option where customers can browse the inventory directly. The facility includes cultivation, processing, and a consumption lounge as part of its integrated operations, supporting the supply chain from production to consumer access.

M66 Cannabis Co. originated from advocacy efforts that began before 2019 to encourage local communities to adopt medical and recreational cannabis regulations. Following the passage of recreational laws in Michigan, the company converted an abandoned car wash into its current site. The grand opening took place on December 29, 2023, establishing it as Barryton's first recreational provisioning center.

As a licensed recreational provisioning center in Michigan, M66 Cannabis Co. complies with all state regulations regarding cannabis cultivation, processing, and sales. This includes age verification for customers 21 and older, as well as adherence to product testing and labeling requirements set by the Cannabis Regulatory Agency.

The company contributes to the local economy by creating employment opportunities and allocating a portion of revenue to support school systems and community programs in the surrounding areas. Staff members draw from diverse backgrounds, including experience in advocating for cannabis legislation across the state. This expertise helps in maintaining operations that align with both community needs and legal standards.

Grant Nouman, owner of M66 Cannabis Co., stated, "This delivery service expands access to cannabis products for residents in Mid-Michigan who may face challenges visiting the store."

Nouman added, "The team continues to focus on operations that align with community needs and regulatory standards."

M66 Cannabis Co. serves as Barryton's first recreational cannabis facility, providing products to the region. The introduction of delivery addresses demand for convenient purchasing methods in rural areas.

Customers can place orders for delivery during the specified hours, with staff ensuring timely fulfillment. The 20-mile radius covers portions of surrounding communities, facilitating broader reach within Mid-Michigan.

The company's integrated model—from cultivation to retail—supports consistency in product availability. Staff receive training to handle inquiries and provide information on usage and product selection.

M66 Cannabis Co. monitors industry trends to incorporate relevant practices into its services. The delivery launch occurs as cannabis access evolves in Michigan, with more consumers seeking home delivery options.

In Barryton, Michigan, M66 Cannabis Co. provides top quality cannabis in Barryton, MI, through its various service channels. The facility emphasizes a structured approach to cannabis provisioning.

The staff's background in statewide advocacy informs the company's operations, ensuring alignment with legal frameworks. This experience contributes to the provisioning center's role in the community.

M66 Cannabis Co. operates the Club 66 Rewards program, which allows customers to earn points toward discounts. Participants receive notifications about new products and events. A referral component grants 500 bonus points to both the referrer and the new customer after the latter's first purchase.

The company positions itself as a Michigan-based entity with roots in local advocacy. Team members, having grown up in various parts of the state, bring an understanding of regional needs to their roles.

M66 Cannabis Co. plans to maintain its delivery schedule while evaluating customer feedback for potential adjustments. The service complements the in-store experience, offering flexibility to meet varying customer preferences.

As Michigan's cannabis sector develops, companies like M66 Cannabis Co. adapt to meet regulatory and market demands. The provisioning center remains committed to its foundational goals of community involvement and product provision.

M66 Cannabis Co. supplies cannabis products and accessories to recreational users in the area. The emphasis on customer guidance through knowledgeable staff supports informed decision-making.

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For more information about M66 Cannabis Co., contact the company here: M66 Cannabis Co. Mike Messina (989) 822-9015 mike@m66group.com 3023 20 Mile Rd, Barryton, MI 49305, United States

M66 Cannabis Co.

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