Century Pools Addresses Rising Demand for Custom Pool Contractor

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Orangevale, CA - November 06, 2025 -
Century Pools, a family-owned pool contractor serving Northern California since 1964, reports increased interest in custom backyard pool installations as homeowners continue investing in outdoor living spaces. The Orangevale-based company has observed growing demand for personalized pool designs that transform residential properties into private retreats.

The trend toward custom pool construction reflects broader changes in how Northern California residents view their outdoor spaces. Homeowners increasingly seek tailored solutions that complement their property's unique characteristics while meeting specific lifestyle needs. This shift has prompted established contractors to expand their design capabilities and construction methodologies to accommodate diverse client preferences.

"The demand for custom pools has evolved significantly over the past few years as homeowners recognize the value of creating personalized outdoor environments," said Patrick O'Neal, Co-Owner of Century Pools. "Each project presents unique opportunities to blend aesthetic preferences with practical considerations like ground composition, drainage patterns, and intended use. Our approach focuses on understanding these

individual requirements before beginning any construction phase."

Century Pools offers comprehensive services ranging from initial design consultation through installation and pool construction to ongoing maintenance. The company specializes in various pool types, including gunite, freeform, geometric designs, and combination pool-spa installations. Each project begins with detailed planning that considers factors such as soil conditions, water management, and integration with existing landscape features.

The design process incorporates 3D visualization technology, allowing clients to preview their future pool before construction begins. This technological approach helps address potential concerns early in the planning stage and ensures alignment between client expectations and final results. The company's design center facilitates collaboration between homeowners and construction specialists to develop solutions that balance aesthetic goals with technical requirements.

Maintenance considerations play an essential role in the construction process. The company partners with certified technicians to ensure pools are designed for efficient upkeep and long-term durability. Materials and construction techniques are selected based on their performance under Northern California's climate conditions, particularly regarding sun exposure and seasonal temperature variations.

"Successful pool projects require attention to both immediate installation needs and long-term maintenance requirements," O'Neal explained. "We incorporate features that simplify routine care while maintaining structural integrity over decades of use. This forward-thinking approach helps protect the investment homeowners make in their outdoor spaces."

The company serves multiple communities throughout the Sacramento region, including Roseville, Rocklin, Lincoln, Citrus Heights, Granite Bay, and El Dorado Hills. Each location presents distinct geological and environmental considerations that influence pool design and construction approaches.

Century Pools maintains an A+ rating with the Better Business Bureau, reflecting its commitment to customer satisfaction and professional standards. The company's six-decade history in Northern California has established its reputation for delivering custom pool solutions that meet diverse residential needs. As demand for personalized outdoor living spaces continues growing, the company remains focused on combining traditional craftsmanship with modern construction techniques to create lasting backyard transformations.

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Century Pools

Water is our canvas, and at Century Pools, we paint with broad, inspired strokes. Our deep understanding of water's potential enables us to create pools and spas that are more than just amenities; they are the heart of your backyard oasis.

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