



## **Institute of Untaxable Wealth Launches New Podcast for Insurance and Financial Advisors**

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The Institute of Untaxable Wealth, a go-to source for advisors on tax-efficient wealth strategies, has announced the launch of The Make Life Less Taxing? Podcast. In a financial landscape often dominated by numbers and products, this new show is designed to help independent financial advisors, entrepreneurs, and business leaders tell their story and connect with their clients on a deeper level. The podcast moves beyond traditional financial metrics to explore the human side of making life less taxing, providing a platform for professionals to share their wisdom and humanity.

Hosted by Institute founder Daniel Hanzelka, The Make Life Less Taxing? Podcast explores the deeper conversations behind success, focusing on how to build wealth with purpose and lead with authenticity. The show's title reflects its dual mission of addressing both literal financial taxes and the emotional and mental "taxes" that come with the modern pursuit of success. It is not a show about financial products; it is a platform that showcases advisors as they share their authority, tell stories authentically, and build genuine connections to their market through media. The show's format is designed to foster a genuine dialogue, allowing for a level of authenticity often missing in business-focused media.

“For too long, the financial industry has taught advisors to lead with products and performance, but clients are looking for more,” says Daniel Hanzelka. “They are looking for a guide they can trust. This podcast is about giving advisors the confidence and the platform to be that guide. We help them find their voice and share their unique story, because in a world of endless information, a compelling story is what truly sets you apart and builds lasting relationships.”

Each episode provides listeners not only with valuable insights but also with compelling content that highlights the guest’s personal and professional journey. It’s a natural extension of the Institute’s mission to carry the message of helping advisors and their clients lead less taxing lives. The format is designed to feel less like an interview and more like a meaningful conversation, allowing the guest’s true character and expertise to shine through, creating content they can proudly share with their own network.

“The modern advisor is no longer just a professional; they are a publisher, a teacher, and a storyteller,” Hanzelka continues. “By appearing on the podcast, advisors can serve at a higher level and create a legacy of impact. This show provides listeners with a model for this professional evolution. We go beyond tactics and strategies to talk about mindset, leadership, and what matters most in life. It’s about building a brand that reflects who you are, not just what you do.”

The first season will feature guests from both inside and outside the financial industry, including a best-selling author on entrepreneurial mindset, a tax attorney specializing in legacy planning, and a leading financial advisor who has successfully built a national brand through content creation. The show will also delve into concepts such as “Unrealized Tax Opportunity Zones.” This term, as described by the Institute, refers to what many tax professionals would consider the hidden areas where wealth is quietly eroded by overlooked tax liabilities. The podcast will frame these technical topics as opportunities for advisors to start more meaningful dialogues with their clients.

The show will be available on all major podcast platforms, including Apple Podcasts, Spotify, and YouTube. To learn more or listen to the latest episodes, visit <https://makelifelesstaxingpodcast.com>

#### About The Institute of Untaxable Wealth

The Institute of Untaxable Wealth serves as a go-to source for advisors, providing access to advanced training, certification, and a mastermind community of elite strategists. Founded by Daniel Hanzelka, the Institute bridges the gap between traditional financial planning and novel, multidisciplinary tax strategies, helping advisors enhance the value they provide to clients. The Institute is committed to elevating the financial advisory profession by fostering a community of forward-thinking leaders dedicated to creating

lasting financial freedom for the families they serve through a holistic and human-centered approach. To Learn More Visit <https://instituteofuntaxablewealth.com>

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## **Institute of Untaxable Wealth**

*The Institute is an exclusive multidisciplinary membership organization serving sophisticated financial experts through an educational curriculum and process that introduces sound, proven, and novel Untaxable Wealth© building strategies.*

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