

LUMA Luxury Matchmaking Opens New Naples Office To Serve Southwest Florida

November 04, 2025

November 04, 2025 -
LUMA Luxury Matchmaking, a national matchmaking firm dedicated to helping professionals build meaningful relationships through private introductions, has opened a new office in Naples, Florida. The new location marks the company?s continued growth and commitment to making its services accessible to clients in Southwest Florida.

The Naples office represents the next step in LUMA?s expansion across Florida, allowing the firm to meet client demand in Southwest Florida more directly. By establishing a local presence, LUMA can provide confidential consultations and tailored services to individuals in the community seeking a lasting relationship. The office offers clients the opportunity to meet with matchmakers privately, ensuring the matchmaking process is both convenient and discreet. This expansion reflects LUMA?s ongoing commitment to providing personalized matchmaking to clients across the US and internationally.

Since its founding, LUMA has offered a proprietary model including in-depth personality assessments,

stringent match vetting, tailored matching, and ongoing feedback. Each client is assigned a dedicated matchmaker who learns their deep compatibility markers, such as lifestyle, values, and long-term goals. Matchmakers guide clients through introductions and offer feedback to encourage a thoughtful approach to building relationships. In doing so, LUMA seeks to reduce the friction many singles experience in dating and help foster more enduring relationships.

?Our mission has always been to help people build lasting relationships,? said April Davis, founder of LUMA Luxury Matchmaking. ?Expanding to Naples gives us another opportunity to do that, especially in a community where so many professionals are seeking a more intentional, personalized approach to dating.?

?We are thrilled to support LUMA Luxury Matchmaking?s expansion into Naples with a fresh, optimized website,? said Steve Winter, CEO of ASTOUNDZ. ?Our goal was to showcase LUMA?s commitment to personalized matchmaking while providing an online experience that reflects the sophistication of the brand and its services.?

Clients working with LUMA in Naples will have access to both in-person and virtual consultations, depending on their preference and locale. Local LUMA matchmakers are familiar with the social and cultural landscape of Southwest Florida, which helps in selecting introductions that match clients' lifestyle and location preferences. Clients can expect a concierge-level service, including date scheduling and planning at the top locations in Naples.

This expansion also comes at a time when many professionals are voicing frustration with dating apps. National surveys show that a majority of singles report fatigue and burnout from online dating, and instead are seeking more intentional ways to meet potential partners. This broader shift has drawn increasing attention from media outlets, with founder April Davis recently featured on Fox, ABC, and CBS regional news programs as well as in Cosmopolitan discussing modern dating behaviors. The Naples office reflects this larger trend by providing a service model that prioritizes privacy, connection, and lasting relationships over algorithms and apps, giving clients in Southwest Florida a meaningful alternative to online dating.

LUMA partnered with ASTOUNDZ, a Houston-based digital marketing and web development company, to create a new website tailored for the Naples office launch. The updated website highlights the new Naples location, ensuring local clients can easily access information about services, membership options, and schedule consultations. The site was designed with performance, user experience, and SEO in mind to help LUMA expand visibility in the Southwest Florida region.

Consultations are by appointment only. Clients can begin scheduling a private consultation through LUMA?s website or contacting the Naples team directly at 1+ (844) 822-5862 or info@lumasearch.com. More details about LUMA?s service offerings in Southwest Florida can be found at LUMA?s Naples page. More

information around LUMA?s membership structure can be found on their membership page.

About LUMA Luxury Matchmaking

Founded in 2010, LUMA Luxury Matchmaking is an exclusive luxury matchmaking firm dedicated to helping professionals find lasting relationships. Established by April Davis, LUMA has grown from its origins in Minnesota into a nationally recognized firm with offices across the United States. Today, LUMA also serves an expanding international community of professionals seeking meaningful connections.

LUMA distinguishes itself by maintaining strict levels of privacy and tailoring introductions around long-term compatibility. The firm?s services are designed for executives, entrepreneurs, and other accomplished professionals seeking a guided, personalized dating experience. LUMA maintains an A+ rating with the Better Business Bureau and has been recognized on the Inc. 5000 list of fastest-growing private companies.

April Davis and LUMA have been featured in leading outlets including Forbes, TIME, Newsweek, The New York Times, Huffpost, Cosmopolitan, and on national news stations including Fox and CBS, highlighting her role as a trusted voice on modern dating and relationships.

About ASTOUNDZ

ASTOUNDZ is a Houston-based digital marketing and web development company specializing in creating optimized, high-performance websites that deliver measurable results. With a commitment to excellence and customer satisfaction, ASTOUNDZ offers a full range of digital marketing services, including SEO, web design, social media marketing, and more.

###

For more information about LUMA Luxury Matchmaking, contact the company here:LUMA Luxury MatchmakingApril Davisinfo@lumasearch.com

LUMA Luxury Matchmaking

LUMA Luxury Matchmaking is a nationwide, INC 5000-recognized matchmaking firm dedicated to connecting busy professionals with meaningful relationships built on personality, lifestyle, and clarity.

Website: https://lumasearch.com/

Email: info@lumasearch.com