Bloomin' Blinds of Cumming and Johns Creek Joins Real Estate Podcast to Discuss How Window Treatments Merge Style with Function

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Bloomin' Blinds of Cumming and Johns Creek, a window treatments company joins fashion and function podcast hosted by the Atlanta Real Estate Forum to share insights on how custom window coverings enhance both aesthetics and practical living in modern homes.

The company recently participated in the Atlanta Real Estate Forum Radio show on October 22, 2025, where owner and franchisee Ashley Sasher discussed current trends in window treatments and their impact on residential and commercial spaces. The conversation covered topics ranging from energy efficiency and safety innovations to design trends that complement contemporary interior styles.

"Window treatments have evolved far beyond simple light control," said Ashley Sasher, owner and franchisee of Bloomin' Blinds of Cumming and Johns Creek. "Today's homeowners are looking for solutions that provide privacy, reduce energy costs, and serve as integral design elements that complete their living spaces. Our appearance on the podcast allowed us to share how these products can transform both the look and functionality of any home."

During the podcast appearance, the discussion highlighted how modern window treatments can reduce heat gain by up to 45 percent during summer months while preventing heat loss in winter. These energy-saving benefits have become increasingly important as homeowners seek ways to improve comfort while managing utility costs. The conversation also addressed new child and pet safety regulations that have driven innovation in cordless and motorized options. For those interested in learning more about the products and services offered, can visit the website of Bloomin? Blinds of Cumming and Johns Creek.

The podcast explored current design trends, including layered shades and modern textures that allow homeowners to create customized looks. Motorized and automated systems have gained popularity, enabling control through smartphone apps or voice commands. These smart home integrations represent a significant shift in how people interact with their window coverings..

Commercial applications were also discussed, with emphasis on how businesses use window treatments to address glare reduction and UV protection in office and retail environments. The mobile showroom concept allows clients to view samples in their actual spaces, ensuring selections complement existing décor and perform as expected in natural lighting conditions.

"The real estate community has shown tremendous interest in understanding how window treatments impact property values and marketability," Sasher noted. "Whether preparing a home for sale or helping buyers envision a space's potential, the right window coverings make a significant difference in how rooms are perceived and experienced."

Additionally, homeowners and design enthusiasts can check out the window blinds, shades, shutters and drapery Facebook page for visual inspiration and product information.

Bloomin' Blinds of Cumming and Johns Creek specializes in custom window treatment solutions for residential and commercial properties. The family-owned and operated company offers comprehensive services including consultation, measurement, installation, and on-site repairs. Their product range encompasses blinds, shutters, shades, and draperies designed to meet diverse style preferences and functional requirements. The company serves communities throughout the North Atlanta region, including Alpharetta, Ball Ground, Dawsonville, and Silver City, providing personalized service through mobile showroom consultations that bring samples directly to clients' locations.

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For more information about Bloomin' Blinds of Cumming & Johns Creek, contact the company here:Bloomin' Blinds of Cumming & Johns CreekAshley Sasher404-224-9856cumming@bloominblinds.comCumming GA 30040

Bloomin' Blinds of Cumming & Johns Creek

For over 20 years, our family has called the northern Atlanta area home. Now, we?re proud to serve our neighbors in Cumming, Johns Creek, Alpharetta, Dawsonville, Ball Ground and surrounding areas with custom blinds, shades, shutters, and more.

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