Project Brilliant Expands Leadership Team with Marketing Operations Leader

November 26, 2025

INDIANAPOLIS, IN - November 26, 2025 -
Project Brilliant, a leading Agile consulting and training firm, announced today the addition of Grace Sondermann to its leadership team as Marketing Operations Lead for the company's Momentum Locksmith® program, effective November 13. The appointment reflects the company's continued growth and commitment to delivering innovative Agile transformation solutions across multiple industries.

The Momentum Locksmith® program represents a key initiative within the company's portfolio of Agile consulting services, designed to help organizations unlock their potential through strategic implementation of Agile approaches. Grace brings extensive experience in marketing and organizational development to the role, where she will focus on operationalizing and scaling the program to meet increasing demand from clients seeking Agile transformation and leadership development.

"Grace's creativity and growth mindset have her always reaching for more," said Aaron Kopel, CEO of Project Brilliant. "She will be a phenomenal asset to the Project Brilliant team as we continue expanding our capabilities to serve organizations navigating complex digital transformations."

The appointment comes at a time when organizations across industries are increasingly recognizing the need for organizational agility to remain competitive in rapidly evolving markets. Recent industry research indicates that companies implementing Agile practices report improved project success rates, faster time-to-market, and enhanced team collaboration.

Project Brilliant has established itself as a trusted partner for organizations seeking to instill agility into their processes and culture. The company's comprehensive approach includes Agile consulting services, leadership and professional development programs, and certified training courses such as Certified ScrumMaster® (CSM®), Advanced Certified ScrumMaster® (A-CSM®), and Certified Scrum Product Owner® (CSPO®) programs.

The Momentum Locksmith® program, which Grace will oversee, focuses on helping Chief Information

Officers (CIOs) break down departmental silos and improve cross-functional communication. The program employs proven methodologies to assess how IT leaders can adopt an Agile mindset and provides customized implementation strategies tailored to each organization's unique needs.

"I am thrilled to join Project Brilliant," says Grace. "The passion each member of the team brings makes this a truly exciting place to be!"

Project Brilliant serves a diverse client base spanning consumer goods, financial services, healthcare and life sciences, retail, manufacturing, travel and hospitality, government, media and entertainment, nonprofit, and technology sectors. The company's consulting services help organizations adapt to market changes faster than competitors, prioritize work effectively, and seize new opportunities through improved team responsiveness.

The company also maintains a commitment to education and knowledge sharing through its free resources, including an Agile Glossary, downloadable content, and regular blog posts covering various Agile topics. Additionally, the company offers informal learning opportunities through its Agile Talk & Chew program, fostering community engagement and peer learning among Agile practitioners.

Project Brilliant specializes in Agile consulting and training, helping organizations transform their culture for lasting results. The company works closely with clients to craft strategies that allow any project to benefit from Agile approaches, while its leadership and professional development programs bring leaders from various backgrounds together for guided, impactful peer learning experiences.

Learn more at www.ProjectBrilliant.com.

###

For more information about Project Brilliant, contact the company here:Momentum LocksmithAaron Kopel(317) 646-4468aaron@projectbrilliant.com450 E 96th St #500, Indianapolis, IN 46240

Project Brilliant

Aaron Kopel has more than 25 years of experience. He combines deep knowledge and insight with practical real-world insights to help business and IT leaders navigate today?s hyper-changing environment.

Website: https://projectbrilliant.com/

Email: aaron@projectbrilliant.com

Phone: (317) 646-4468