

Otto Tiles and Design Redefines Tile Shop Standards Through Sustainable Craftsmanship and Global Artistry

November 10, 2025

LONDON, UK - November 10, 2025 -
Otto Tiles and Design strengthens its position as a leading destination for handcrafted and contemporary tiles by merging centuries-old craftsmanship with modern design innovation and sustainable production practices.

The UK-based company continues to set new standards in the global tile industry through its unique approach that combines traditional artisanal techniques with contemporary aesthetics. This dedication to preserving cultural heritage while embracing modern design trends has established the brand as a resource for architects, designers, and homeowners seeking authentic, high-quality tile solutions.

The company's extensive collections, which include encaustic cement, zellige and bejmat, ceramic, marble, and terrazzo tiles, reflect a commitment to artistry and responsible sourcing. Each piece demonstrates the meticulous attention to detail that comes from working with skilled artisans across a global network of ateliers in Istanbul, Fes, Ho Chi Minh, Bologna, London, and Miami.

"Our approach to tile design goes beyond creating beautiful surfaces," said a spokesperson for Otto Tiles and Design. "We preserve traditional craftsmanship techniques while adapting them for contemporary interiors, ensuring that each tile tells a story of cultural heritage and artistic innovation. This balance between tradition and modernity allows us to offer collections that resonate with diverse design sensibilities."

The company's signature collections showcase this philosophy through curated color palettes and patterns that range from geometric Victorian designs to Mediterranean-inspired mosaics. The encaustic cement collection features designs like Kismet and Stripes, while the zellige collection includes both plain and patterned options that reflect North African craftsmanship traditions.

Sustainability remains central to the company's production practices. By working directly with artisan workshops and maintaining strict quality standards, the brand ensures that traditional techniques are preserved while minimizing environmental impact. This responsible approach extends to material sourcing, with an emphasis on authentic, locally-sourced materials that support regional economies and reduce transportation emissions.

The diverse range of tiles enables creative expression across residential and commercial projects. From the textured surfaces of handmade zellige tiles to the bold patterns of encaustic cement, each collection offers designers and homeowners the tools to create personalized, expressive spaces that reflect individual style preferences.

"Follow us as we continue to explore the intersection of traditional craftsmanship and contemporary design," the spokesperson added. "Our commitment to excellence means constantly evolving our collections while maintaining the artisanal integrity that defines our brand."

The company's trade program and express delivery services further support design professionals in bringing their visions to life, while comprehensive installation guides and project showcases provide inspiration and practical guidance for all customers.

Otto Tiles and Design maintains its reputation through a dedication to quality that encompasses every aspect of the business, from initial design concepts to final installation. "Those interested in learning more about us can Find Us at our website," the spokesperson concludes.

About Otto Tiles and Design

Otto Tiles and Design specializes in handcrafted and contemporary tiles, offering collections that include encaustic cement, zellige and bejmat, ceramic, marble, and terrazzo. The company serves architects,

designers, and homeowners through its comprehensive range of services, including express delivery, trade programs, and design resources.

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For more information about Otto Tiles and Design, contact the company here:Otto Tiles and Design UKOtto Tiles and Design+442034889317info@ottotiles.co.uk11, 2 Ash Grove, London E8 4RH, United Kingdom

Otto Tiles and Design

Otto Tiles & Design blends centuries-old craftsmanship with modern artistry, creating hand-pressed cement tiles and hand-chiseled zellige pieces that unite tradition, innovation, and sustainable excellence across global ateliers.

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