



## OneClickDIY Expands Kitchen and Bath Remodeling Products to Meet Growing Market Demand

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OneClickDIY, the only authorized reseller of Stanley insulation products in the United States, has expanded its inventory of professional-grade sealants and adhesives to support the surging demand for kitchen and bathroom remodeling projects across the country. The expansion comes as the home improvement market continues to exceed \$600 billion annually, according to the Harvard Joint Center for Housing Studies' recent Improving America's Housing 2025 report.

The report identifies kitchen and bathroom renovations as primary drivers of home improvement spending, with homeowners increasingly investing in upgrades to their existing properties. This trend, combined with an aging housing stock requiring more frequent repairs and maintenance, has created unprecedented demand for high-quality construction materials and DIY solutions.

OneClickDIY has positioned itself to serve both professional contractors and DIY enthusiasts through its comprehensive selection of Caulk and Sealants, adhesives, and specialized installation products. The

company's authorized product lines from Kraken Bond, Sprayman, and Akfix provide solutions specifically engineered for the unique challenges of kitchen and bathroom environments.

For bathroom and kitchen applications, the company offers products such as Kraken Bond Hyper Kitchen & Bathroom Silicone, which provides mold-proof and waterproof sealing essential for high-moisture areas. These specialized sealants ensure the longevity and durability of remodeling projects, addressing common failure points in wet environments where standard products often fall short.

The company's Adhesive offerings, including Stanley Ultimate No Nail Grab Adhesive, enable high-strength, nail-free installation of backsplashes, panels, and decorative trim. This technology appeals to professional contractors seeking efficiency and DIY homeowners wanting clean, professional-looking finishes without specialized tools or extensive experience.

"The strength of the home remodeling market, particularly in kitchen and bath projects, reflects homeowners' commitment to improving their living spaces," said a spokesperson for OneClickDIY. "Our focus remains on providing both homeowners and contractors with reliable, high-performance products that ensure every project achieves professional results, whether it's a simple refresh or a complete renovation."

The ongoing skilled labor shortage in the construction industry has further increased demand for user-friendly, professional-grade products that enable homeowners to tackle projects themselves or help contractors work more efficiently. OneClickDIY's product selection addresses this need by offering materials that simplify installation while maintaining professional standards.

As the housing market continues to evolve, with many homeowners choosing to renovate rather than relocate, the demand for quality improvement materials shows no signs of slowing. The Harvard report notes that the shift toward professional installation for complex projects has also grown, making access to contractor-grade materials increasingly important for both professionals and ambitious DIY enthusiasts.

Homeowners and contractors seeking project inspiration and product application tips can follow OneClickDIY on Instagram for regular updates and technical guidance.

OneClickDIY operates as a trusted online retailer specializing in premium insulation, sealants, adhesives, and DIY supplies. As an authorized distributor for leading brands including Stanley, Kraken Bond, Sprayman, and Akfix, the company guarantees authentic products backed by manufacturer warranties and technical support.

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For more information about OneClickDIY, contact the company here: [OneClickDIYOneClickDIY\(571\)](#)

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## OneClickDIY

*OneClickDIY empowers everyone to handle repairs and insulation with confidence. As the only U.S. Authorized Reseller of Stanley® and a trusted source for Kraken Bond®, Sprayman®, and Akfix®, we deliver authentic, pro-grade products with expert support.*

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