

Kraken Bond Prepares Kitchen and Bath Remodeling Products to Meet Surging $600 Billion Home Improvement Demand

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Kraken Bond, a manufacturer of specialized adhesives and sealants, is aligning its product development to meet sustained demand in the U.S. home improvement market, where annual spending remains above $600 billion. According to the "Improving America's Housing 2025" report from the Joint Center for Housing Studies of Harvard University, kitchen and bathroom renovations are a primary driver of this spending, creating a significant need for specialized construction materials.

In response to these market conditions, Kraken Bond is highlighting its Kitchen and Bath Products, a line formulated to address the specific challenges of high-moisture environments. The company?s portfolio includes products such as the Kraken Bond Hyper Kitchen & Bathroom Silicone, a neutral cure sealant that has achieved CE marking for sanitary applications under EN 15651. This standard verifies its suitability for sealing non-porous surfaces in areas prone to humidity, such as kitchens and bathrooms.

The Harvard report notes that with a growing number of homeowners investing in their current properties, the demand for materials that ensure the longevity of renovations has intensified. The nation?s aging housing

stock, with a median age of 44 years, further fuels the need for products that can effectively repair and protect vulnerable areas from water damage and mold growth.

"The data indicates a clear and sustained focus on kitchen and bath remodels, which requires materials that are proven to perform under specific conditions," said a spokesperson for Kraken Bond. "Our objective is to provide contractors and homeowners with products that meet established industry standards, ensuring that every project, from a small repair to a major renovation, is built to last."

Kraken Bond?s product line offers solutions that cater to both professional contractors and DIY users. For instance, the company?s high-strength construction adhesives provide an alternative to mechanical fasteners for installing backsplashes and trim, allowing for more efficient and less invasive application methods. This is particularly relevant as the industry continues to seek solutions that can help mitigate the effects of skilled labor shortages.

To support its customers, Kraken Bond shares application techniques and project examples on its social media channels, including Kraken Bond on Facebook. These resources offer practical guidance on how to use the products effectively in real-world kitchen and bathroom scenarios.

Kraken Bond continues to invest in research and development to meet evolving market needs, particularly as sustainability and energy efficiency become increasingly important in home improvement projects. The company's commitment to innovation ensures that its products not only meet current industry standards but also anticipate future requirements in the dynamic home improvement sector.

About Kraken Bond

Based in Manassas, Virginia, Kraken Bond manufactures a comprehensive range of adhesives, sealants, polyurethane foams, waterproofing, and insulation products. The company serves both professional contractors and consumers through its distribution network and online platform, providing technical support and product expertise to ensure optimal results in construction and renovation applications.

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Kraken Bond

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