



Restaurant Marketing Strategies Using Free WiFi Found To Be Effective

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Yukon, OK business Impact Media Corporation is drawing attention to their remarketing campaigns and want to educate business owners about how these have been found to be effective. The service they offer is targeted at restaurants and various other establishments, enabling them to attract and retain more customers. More details are available at the company's website at www.impactmediaokc.com.

Impact Media Corporation's, Julia August says: "What we offer is essentially a hands-free loyalty campaign. This operates through the establishment's free WiFi system and helps them build a database of customers that they can reach out to again and again. Additionally, the extensive analytics that come with the program enable them to better understand their customers' behavior. Last but not least, our program enables businesses to engage with their customers without them needing to keep up with a card or go online to register. Once implemented, the benefits of this are tremendous."

Restaurants offering free WiFi to their customers have been found to be more popular and not just attract more clients, but retain them as well. What Impact Media Corporation offers is a way to turn that free WiFi into an innovative marketing campaign that offers real time information, while also offering promotions and

contests. The system also enables restaurants to actually get paid for offering free WiFi, further increasing the benefits.

"We live our lives online now, even when we are out of the house," adds Julia August. "Through our smartphones and other portable devices, we always keep up to date with our emails, social media accounts, the news and more. If people have to choose a restaurant to go to, they will choose the one that offers free WiFi over one that doesn't. We want to enable our clients to harness the power of this, not just when their customers are in the restaurant, but when they leave as well."

The company has a number of different solutions in place to help restaurant owners and other businesses extend their reach through free WiFi. They encourage everyone to contact them as soon as possible to understand what the possibilities are and how these can benefit them.

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For more information about Impact Media Corporation, contact the company here: Impact Media Corporation
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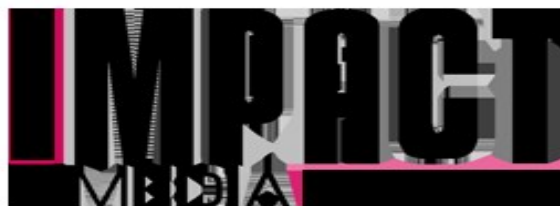
Impact Media Corporation

We offer Wi-Fi Marketing programs that generate leads and captures consumer information while cultivating customer loyalty and increasing business revenue.

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