Digital Neighbor Wins Tampa Bay Chamber Small Business of the Year Award

November 10, 2025

TAMPA, FL - November 10, 2025 -
Digital Neighbor, a Tampa Bay-based digital marketing agency, has been named Small Business of the Year by the Tampa Bay Chamber of Commerce. The award recognizes the company's distinctive approach to client partnerships and its commitment to building genuine business relationships in the digital marketing space.

The recognition comes as the SEO agency continues to expand its client base throughout the Tampa Bay region, delivering customized digital marketing strategies that prioritize authentic connections over transactional relationships. The Tampa Bay Chamber selected Digital Neighbor from a competitive field of nominees, citing the company's innovative approach to client service and measurable impact on local business growth.

"This recognition belongs to our entire team who shows up every day with genuine care for our clients' success," said Eric Ritter, CEO of Digital Neighbor. "Every strategy session, every client win we celebrate together, and every time we choose to build real relationships instead of just checking boxes - these moments define who we are as a company. When you build a team that believes business should feel like a neighborhood, where partnerships are real relationships, good things happen."

The award highlights Digital Neighbor's philosophy of treating digital marketing as more than technical execution. The company has developed a reputation for approaching each client engagement as a partnership, focusing on understanding business goals before implementing strategies. This methodology has resulted in sustained growth for both the agency and its clients across various industries.

Digital Neighbor's selection for the Small Business of the Year award reflects its consistent delivery of results-driven campaigns while maintaining the personalized attention typically associated with smaller agencies. The company has successfully balanced growth with its founding principle of creating a

neighborhood-like atmosphere in business relationships.

The Tampa Bay Chamber's recognition program evaluates businesses based on multiple criteria including innovation, community impact, business growth, and workplace culture. Digital Neighbor's win in this category underscores its success in each of these areas while maintaining its core values of authenticity and genuine partnership.

As the digital marketing agency moves forward with this recognition, leadership indicates that the award reinforces their commitment to their foundational approach. The team plans to continue focusing on building meaningful client relationships while expanding their service capabilities to meet evolving digital marketing needs.

Digital Neighbor specializes in search engine optimization, content marketing, and comprehensive digital marketing strategies for businesses throughout the Tampa Bay area and beyond. The company distinguishes itself through its emphasis on partnership-based relationships and customized strategies that align with each client's unique business objectives. Founded on the principle that effective digital marketing requires genuine understanding and collaboration, Digital Neighbor has established itself as a trusted partner for businesses seeking to enhance their online presence and drive measurable growth.

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Digital Neighbor - SEO Agency

Digital Neighbor is a full-service internet marketing and SEO agency in Tampa, FL, helping law firms and professional service businesses nationwide grow their visibility, attract better clients, and drive results.

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