Expo Productions Expands Video Production Team to Meet Growing Demand for Marketing Videos

November 19, 2025

Brighton, Colorado - November 19, 2025 -
Expo Productions, a Denver-based video production company, has expanded its production team to accommodate increased demand for corporate and commercial video services across Colorado. The expansion includes additional videographers, editors, and production coordinators to support the company's growing portfolio of business clients seeking professional video content.

The team expansion comes as businesses increasingly recognize video content as essential for digital marketing strategies. With capabilities ranging from corporate training videos to social media content, the company has positioned itself to handle diverse production needs while maintaining quick turnaround times.

"The demand for professional video content has accelerated significantly over the past year," said Matthew Jackson, founder of Expo Productions. "By expanding our team, we can better serve our clients while maintaining the high production values and personalized service that define our approach. Every business has a unique story, and we're committed to helping them tell it effectively through video."

The expanded team brings specialized expertise in various production areas, including commercial videography, corporate event coverage, and testimonial videos. This growth enables the company to handle multiple simultaneous projects while offering comprehensive production services from initial concept development through final delivery.

Expo Productions Corporate Shoots have become increasingly popular among Denver businesses seeking to enhance their brand presence through professional video content. The company offers a full range of services including scripting, storyboarding, filming, and post-production editing, with all content available in HD and 4K formats.

The expansion also strengthens the company's capabilities in emerging video formats, particularly short-form content optimized for social media platforms. As businesses adapt to changing digital consumption patterns, the ability to create versatile content that works across multiple channels has become crucial.

"Video has transformed from a nice-to-have marketing tool to an absolute necessity for businesses wanting to connect with their audiences," added Jackson. "Our expanded team allows us to offer more strategic planning and creative development, ensuring each video aligns with our clients' broader business objectives."

The company's service portfolio encompasses advertising videos, explainer videos, real estate videography, and event coverage for conferences and corporate gatherings. Each project follows a structured production process that emphasizes collaboration with clients throughout development, ensuring the final product meets specific business goals.

With the team expansion, the company has also enhanced its equipment capabilities, incorporating advanced filming technology and editing software to deliver premium quality content. This investment in both human resources and technical infrastructure reflects the company's commitment to staying at the forefront of video production innovation.

Expo Productions specializes in creating video content that serves multiple business purposes, from marketing and training to archival documentation. The company's approach focuses on understanding each client's unique industry requirements and target audience, developing customized video solutions that resonate with viewers and drive engagement.

Founded by Matthew Jackson, the company has built its reputation on combining technical expertise with creative storytelling. The expanded team continues this tradition while bringing fresh perspectives and

specialized skills to meet evolving client needs in the dynamic digital landscape.

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Expo Productions

At Expo Productions, we are more than just a Denver-based video production company - we are storytellers dedicated to bringing your vision to life.

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