


# The Key Guys Announces Holiday Pricing on Spare Car Key Services

*November 14, 2025*

MINNEAPOLIS, MN - November 14, 2025 -
The Key Guys, a Minneapolis-based automotive locksmith service, has announced special holiday pricing for customers seeking spare car keys, addressing a common issue where many vehicle purchases include only a single key.

The timing of the announcement coincides with the holiday season when many consumers are looking for practical gift options for family members. The company notes that a significant number of car dealerships, particularly in the used car market, provide only one key with vehicle purchases, leaving many households without a backup option.

"While one key technically meets the need, most couples and families recognize the value of having a spare key available," said Bryan Nystrom, representative for The Key Guys. "A spare car key might not have the romantic appeal of traditional gifts, but the practicality and thoughtfulness behind it can mean even more, especially when someone finds themselves locked out or dealing with a lost key."

The special pricing structure varies depending on the type of key required, as modern vehicles utilize different technologies ranging from traditional cut keys to sophisticated transponder chips and proximity fobs. Customers are encouraged to contact the company directly for specific pricing details based on their vehicle's make, model, and key type.

The Key Guys provides comprehensive automotive key services throughout the Twin Cities Metro area. The company's service portfolio includes cutting new keys from scratch, programming transponder chip keys, replacing key fobs, and repairing or replacing failed ignition systems. Their mobile service capability allows them to assist customers at their location, eliminating the need for vehicle towing or dealership visits.

The holiday pricing initiative reflects growing consumer awareness about the importance of having backup keys. According to industry observations, the cost of emergency key replacement often exceeds the price of creating a spare proactively, particularly when factoring in potential towing fees and time lost during unexpected lockout situations.

"We see too many situations where families share a single key, passing it between drivers or leaving it in hidden spots around the vehicle," added Nystrom. "This holiday season presents an opportunity to address that vulnerability with a practical solution that provides peace of mind throughout the year."

The company's technicians work with a comprehensive range of automotive brands, including domestic and imported vehicles. Their equipment and expertise allow them to handle both traditional mechanical keys and modern electronic key systems that require specialized programming to sync with a vehicle's security system.

As a Car Key Specialist, the Key Guys has served the Minneapolis and St. Paul area since establishing operations, building a reputation for providing automotive key solutions that typically cost less than dealership services while maintaining comparable quality and reliability. The company maintains both scheduled appointment availability and emergency response capabilities for customers experiencing immediate key-related issues.

The holiday pricing promotion represents a seasonal initiative designed to make spare key creation more accessible during a time when household budgets often face additional strain from gift-giving and travel expenses.

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For more information about The Key Guys, contact the company here:The Key GuysBryan Nystrom6123337677thekeyguysmn@gmail.com215 Queen Ave SMinneapolis, MN 55405

# The Key Guys

*24/7 service. Twin Cities Metro.  Cut car keys from scratch, fix broken keys, key fobs, & program keys, remove keys stuck in the ignition, Quick, reliable, and costs less than dealers.*

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