

The Key Guys Launches Winter Key Fob Replacement Advisory Campaign

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MINNEAPOLIS, MN - November 18, 2025 -
The Key Guys, a mobile locksmith service serving the Twin Cities Metro area, has launched an educational campaign to help Minneapolis and St. Paul drivers recognize early warning signs of key fob battery failure before harsh winter conditions create emergency situations.

"Winter temperatures can dramatically reduce battery performance in key fobs, and many drivers don't realize their key is failing until they're stranded in subzero conditions," said Bryan Nystrom, owner of The Key Guys. "We're seeing an increase in emergency calls during cold snaps that could have been prevented with proactive battery replacement."

The campaign focuses on educating vehicle owners about subtle indicators that their key fob batteries may need replacement, particularly as temperatures drop below freezing. Common warning signs include slower response times when pressing buttons, requiring multiple button presses to activate functions, or decreased range when attempting to unlock vehicles remotely.

The Minneapolis St Paul Car Key Experts recommend that drivers test their key fobs regularly during the winter months by checking response times and operational range. When any degradation in performance becomes noticeable, immediate battery replacement can prevent complete key failure during critical moments.

Key fobs have evolved from simple remote controls into sophisticated electronic devices that communicate with vehicle security systems through encrypted signals. Modern vehicles rely entirely on these electronic keys for access and ignition, making their proper function essential for daily transportation needs. The complexity of these systems means that when batteries fail completely, drivers may find themselves unable to access or start their vehicles without professional assistance.

The campaign also emphasizes the importance of having backup keys programmed and ready for use. Many vehicle owners operate with only one functional key, creating vulnerability when that single key fails or becomes lost. The Key Guys provides mobile key programming services throughout the Twin Cities area, bringing equipment directly to customer locations to create and program spare keys without requiring a trip to a dealership.

"Having a spare key fob isn't just convenient; it's essential preparation for Minnesota winters," added Nystrom. "We can program replacement keys on-site for most vehicle makes and models, often at significantly lower costs than dealership services."

The advisory campaign includes information about proper key fob maintenance, battery life expectations, and the advantages of preventive replacement before complete failure occurs. Cold weather accelerates battery drain, and keys that function adequately in fall temperatures may fail suddenly when temperatures plummet.

The Key Guys specializes in comprehensive automotive locksmith services throughout Minneapolis and St. Paul, including key cutting, programming, repair, and extraction services. The company operates as a mobile service, bringing professional locksmith capabilities directly to customer locations. Their technicians work with all major automotive brands and stay current with evolving vehicle security technologies. More information about their services can be found at https://www.thekeyguys.com.

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The Key Guys

24/7 service. Twin Cities Metro. Cut car keys from scratch, fix broken keys, key fobs, & program keys, remove keys stuck in the ignition, Quick, reliable, and costs less than dealers.

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