Graff Chevrolet Durand Completes Annual Fundraiser Raising Funds for Breast Cancer Awareness

November 13, 2025

DURAND, MI - November 13, 2025 -
Graff Chevrolet Durand has concluded its annual Making Strides Against Breast Cancer fundraiser, raising $5,180.40 in donations throughout October 2025. The effort, which coincided with Breast Cancer Awareness Month, supported the American Cancer Society in advancing breast cancer research, patient programs, and awareness campaigns.

The fundraiser involved contributions tied to various dealership activities. During the campaign period, Graff Chevrolet Durand donated $20 for every test drive, $10 for each vehicle service, and $5 for every parts sale. Customers and community members also contributed directly through in-person donations and QR code links displayed across the showroom and service center. The initiative built upon years of similar campaigns conducted by the dealership, each aimed at reinforcing its connection to local causes and organizations that impact area families.

A representative for the dealership expressed gratitude for the community?s involvement, noting that the event drew support from both new and returning participants.
?The response to this year?s fundraiser exceeded expectations and highlighted the continued compassion

within our community,? said the representative. ?Efforts like these remind us that small contributions can create meaningful outcomes when people come together for a shared purpose.?

The American Cancer Society?s Making Strides program funds critical breast cancer research and provides resources for patients, caregivers, and survivors. Graff Chevrolet Durand?s participation in the campaign contributes to these efforts, reflecting the dealership?s broader approach to community partnership and philanthropy. Similar initiatives have included school supply drives, local sponsorships, and participation in regional events such as the Durand Backpack Program and the Curwood Festival in nearby Owosso.

While community involvement remains a cornerstone of the company?s identity, the dealership also continues to focus on providing reliable automotive services to area drivers. Its operations include new and pre-owned Chevrolet vehicles, automotive repairs, and certified maintenance. The service department employs technicians trained to manufacturer standards, ensuring proper diagnostics, part replacements, and warranty service. Financing options are available through established lending partners, offering flexibility for customers purchasing or leasing vehicles.

The dealership?s showroom features a diverse range of Chevrolet models designed to meet different driver needs. Popular vehicles include the Chevrolet Silverado, known for its performance versatility and towing capacity, and the Chevrolet Equinox, valued for its efficiency and advanced safety technology. These models reflect Chevrolet?s ongoing innovation in powertrain performance and driver-assistance systems while offering practical solutions for both families and business owners. The dealership also offers smaller and midsize options, such as the Trax and Blazer, balancing urban drivability with comfort and capability.

A company representative emphasized that the fundraiser represents more than an annual event?it embodies the dealership?s community-first philosophy.
?Through events like this, we strive to make a positive difference both within and beyond our showroom,? said the representative. ?As a long-standing part of the Durand area, we?re proud to connect our automotive services with causes that support the well-being of local residents.?

Founded in 1914, Graff Chevrolet Durand has operated as a trusted Chevrolet Dealership in Durand, MI, for over a century. The business serves customers across Shiawassee County and nearby communities, including Flint, Owosso, and Linden. Its continued involvement in educational and charitable programs underscores a long-term dedication to service?both to its customers and to the broader public. Over the decades, the dealership has evolved alongside the automotive industry, incorporating new technologies while maintaining its original commitment to reliability and community engagement.

The recent fundraiser further reinforces the dealership?s role as a consistent supporter of local initiatives, linking business operations with community outreach. As the automotive landscape continues to change,

Graff Chevrolet Durand remains focused on combining high-quality service, responsible practices, and civic involvement.

Graff Chevrolet Durand continues to operate as a full-service automotive provider, offering vehicle sales, financing, and maintenance. Its mission centers on fostering trust, supporting local partnerships, and maintaining a dependable presence for Michigan drivers and residents alike.

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Graff Chevrolet-Durand, INC

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