HomeAide Home Care Announced Partnership to Bring Medicare Dementia Care

November 14, 2025

Hayward, California - November 14, 2025 -
HomeAide Home Care announced today a partnership with HottoCare to bring the Medicare GUIDE Program to East Bay families caring for loved ones with dementia or memory-related challenges. The collaboration enables eligible individuals to receive up to $2,500 annually in free respite care and comprehensive dementia support services fully covered by Medicare with no out-of-pocket costs.

The partnership connects HomeAide Home Care's 25 years of local caregiving expertise with HottoCare's specialized Medicare-certified dementia care coordination. The GUIDE Program, which stands for Guiding an Improved Dementia Experience, represents a significant expansion of Medicare coverage beyond traditional medical services to include in-home caregiver support and family respite services.

"Many families caring for loved ones with dementia don't realize Medicare now covers extensive support services beyond traditional medical care," said Robert Young, General Manager of HomeAide Home Care. "Through this partnership with HottoCare, we can now connect East Bay families to a Medicare benefit that provides up to $2,500 per year in respite care, giving family caregivers the relief they need while ensuring their loved ones receive professional, compassionate support at home."

The GUIDE Program represents a significant expansion of Medicare coverage for dementia care. Eligible individuals receive $2,500 in annual respite care funds for in-home assistance, dementia care coordination and management through HottoCare, education and counseling services, 24/7 caregiver support, comprehensive care planning with dementia-trained professionals, and all services fully covered by Medicare with no hidden fees.

HomeAide Home Care has served the East Bay community for more than 25 years and maintains an A-plus rating with the Better Business Bureau. The agency provides care throughout Hayward, Castro Valley, San Leandro, San Lorenzo, Fremont, Newark, and Union City. Once enrolled in the GUIDE Program, professionally trained caregivers assist with personal care including bathing, dressing, and grooming, companionship and social engagement, meal preparation and light housekeeping, medication reminders, and family support for dementia care management.

"The beauty of this program is that families don't need a formal dementia diagnosis to qualify," Young added. "Our partner physicians through HottoCare can provide cognitive testing and diagnosis as part of the program enrollment process, removing a significant barrier many families face."

Through the newly established partnership, East Bay families can now access the GUIDE Program through a streamlined three-step enrollment process. Families complete a brief eligibility assessment with HomeAide Home Care to determine if they qualify based on Medicare coverage and symptoms. HottoCare then coordinates with the individual's primary care physician or provides access to partner physicians for cognitive assessment if needed. Once approved, services begin quickly, often within days, with no waiting period or out-of-pocket costs.

The GUIDE Program specifically supports individuals with Alzheimer's disease, dementia, or mild cognitive impairment who have Medicare coverage and live in participating service areas. Family caregivers experiencing stress or burnout from providing 24/7 care are particularly encouraged to explore the program.

HomeAide Home Care emphasizes that all services are fully covered by Medicare as part of the GUIDE Program benefit structure established by the Centers for Medicare and Medicaid Services. Families never receive a bill for approved services, and the agency handles all coordination and billing directly with Medicare.

East Bay families interested in learning more about their eligibility for Medicare-funded dementia care services through the HomeAide-HottoCare partnership can visit HomeAide Home Care online or contact the agency directly at (510) 247-1200 for a free eligibility assessment. The assessment typically takes less than 10 minutes and provides immediate clarity on benefit availability.

About HomeAide Home Care

HomeAide Home Care is a nurse-owned, Medicare-certified home care provider serving families throughout the East Bay for more than 25 years. With an A-plus BBB rating and specialized training in dementia care, the agency provides compassionate, professional support that helps individuals remain safely independent in their own homes. For more information, visit www.homeaidehomecare.com or call (510) 247-1200.

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For more information about HomeAide Home Care, Inc., contact the company here:HomeAide Home CareBobby Young(510) 247-1200bobby@homeaidehomecare.com1544 B Street Suite 7 Hayward, CA 94541

HomeAide Home Care, Inc.

HomeAide Home Care, Inc. specializes in caring for your loved ones in their own homes.

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