Elevation Marketing? Launches Raise the ROOFLE® Service to Transform Roofing Lead Generation

December 02, 2025

December 02, 2025 -

Elevation Marketing? today announced the launch of Raise the ROOFLE® by Elevation Marketing?, a fully integrated lead-generation and lifecycle-nurturing program that equips roofing contractors to instantly capture qualified leads via satellite roof quote technology and engage them throughout the buyer?s journey. The new service addresses the critical challenge of lead response time in the roofing industry, where delayed callbacks often result in lost business opportunities.

The service combines ROOFLE®'s instant roof quoting technology with Elevation Marketing?'s proven expertise in digital marketing to create a turnkey solution for roofing companies. By integrating the automated quoting system directly into contractor websites, the service eliminates the traditional waiting period between initial customer inquiry and price delivery. Roofing companies can now provide homeowners with instant, accurate roof quotes while simultaneously capturing lead information that flows directly into their customer relationship management systems.

Elevation Marketing? has established itself as a leading digital marketing agency specializing in contractor marketing for home services businesses. The veteran- and woman-owned company brings extensive experience in search engine optimization, paid media management, and marketing automation to the roofing industry. Their deep understanding of the home services sector has enabled them to develop targeted solutions that address the unique challenges contractors face in generating and converting digital leads.

"Roofing contractors tell us their biggest frustration is losing potential customers during the quote-waiting period," said Amanda Joyce, co-principal of Elevation Marketing?. "With Raise the ROOFLE® by Elevation Marketing?, we're eliminating that gap entirely. Homeowners get the instant gratification they expect in today's digital world, while contractors receive pre-qualified, CRM-ready leads without any additional administrative burden."

The timing of this launch reflects the growing demand for roofing marketing leads in an increasingly competitive digital landscape. Recent industry data shows that homeowners expect immediate responses when researching home improvement projects, with most choosing the first contractor who provides comprehensive pricing information. The Raise the ROOFLE® program positions roofing companies to meet these expectations while maintaining efficient operations.

The service offers multiple implementation tiers to accommodate roofing businesses of various sizes and marketing sophistication levels. Each package includes a complete ROOFLE® setup, custom branding integration, CRM connectivity, and ongoing optimization support. Elevation Marketing? handles all technical aspects of the integration, allowing contractors to focus on their core business operations while the system generates qualified leads automatically.

Live demonstrations of the Raise the ROOFLE® by Elevation Marketing? service are now available for interested roofing contractors. The company anticipates strong adoption among forward-thinking roofing businesses seeking to modernize their lead generation processes and improve conversion rates.

Elevation Marketing? is a full-service digital marketing agency specializing in home services businesses, including roofers, electricians, plumbers, pest control companies, landscapers, and HVAC contractors. The company provides comprehensive marketing solutions, including Elevation Marketing? SEO, Elevation Marketing? paid media management, Elevation Marketing? website design, and digital strategy consulting. As a veteran- and woman-owned business and Google Partner, Elevation Marketing? combines industry expertise with proven digital marketing strategies to help contractors grow their online presence and generate consistent, qualified leads.

###

For more information about Elevation Marketing?, contact the company here:Elevation Marketing?Amanda Joyce888-744-3463ajoyce@elevmarketing.com

Elevation Marketing?

Elevation Marketing? is the leading digital marketing agency for contractors and home services businesses. We specialize in SEO, PPC, and digital lead generation?helping contractors and home service providers strengthen their brands online.

Website: https://elevmarketing.com/

Email: ajoyce@elevmarketing.com

Phone: 888-744-3463