

RestoPros of North & Central New Jersey Prepares for Winter Freeze Risks to Better Help Property Owners

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RestoPros of North & Description (Central New Jersey today announced its winter preparedness initiative to help residential and commercial property owners protect their buildings from frozen pipe damage during the upcoming cold season. The restoration company is emphasizing preventive measures and rapid response protocols as temperatures begin to drop across the region.

With over 30 years of combined industry experience, the Morristown-based restoration company has witnessed firsthand the devastating effects that frozen and burst pipes can have on properties during the winter months. The company's certified technicians are preparing for increased service demands as weather forecasts predict below-freezing temperatures in the coming weeks.

"Winter freeze damage represents one of the most common yet preventable causes of property damage we encounter each year," said Owen Lee, spokesperson for RestoPros of North & Description (Central New Jersey). "When temperatures drop below 32 degrees Fahrenheit, unprotected pipes in attics, basements, and exterior

walls become vulnerable to freezing and bursting, potentially causing thousands of dollars in water damage restoration costs."

The restoration company reports that frozen pipe incidents typically spike between December and February, with most emergencies occurring during overnight hours when temperatures reach their lowest points. Properties at particular risk include vacant homes, buildings with poor insulation, and structures with exposed plumbing in unheated areas.

RestoPros maintains 24/7 emergency response capabilities throughout the winter season, with teams ready to deploy immediately when pipe bursts occur. The company's water damage restoration process includes comprehensive assessment, water extraction, drying and dehumidification, cleaning, and complete property restoration to pre-loss conditions.

Beyond emergency response, the company follows strict guidelines established by the Institute of Inspection, Cleaning and Restoration Certification (IICRC) to ensure proper remediation procedures. This includes addressing secondary concerns such as mold growth that can develop within 24 to 48 hours after water damage occurs.

"Property owners often underestimate how quickly water damage can escalate during a freeze event," added Lee. "A single burst pipe can release hundreds of gallons of water per hour, affecting multiple floors and causing structural damage that extends far beyond the initial breach point."

The restoration company also assists property owners with insurance claim documentation and coordination, recognizing that winter damage events can be particularly stressful for both homeowners and business operators. Their technicians document all damage thoroughly and work directly with insurance adjusters to streamline the claims process.

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