

Spray Foam Insulation Services Now Available in New Regions

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FRESNO, CA - November 18, 2025 -
Supreme Spray Foam-Fresno, a contractor specializing in spray foam insulation services in Fresno, CA, has announced the expansion of its coverage area to include additional regions. The company, owned by Marcus Bennett, now provides installation services for residential and commercial properties in newly designated service areas, responding to increased demand for energy-efficient building solutions in Fresno and surrounding communities.

Spray foam insulation is applied as a liquid that expands and hardens, sealing gaps in walls, attics, and crawl spaces to reduce air leakage, which can account for up to 40% of a home?s energy loss. There are two main types: open-cell foam, which is lighter and offers sound absorption, and closed-cell foam, which is denser, moisture-resistant, and provides a higher R-value (6?7 per inch vs. about 3.5 for open-cell). Both improve energy efficiency by creating a tight, continuous barrier.

"Property owners in the region have been seeking spray foam insulation services that meet their energy

efficiency and comfort needs," said Marcus Bennett, owner of Supreme Spray Foam-Fresno in Fresno. "Expanding our service area allows us to reach more customers who want to reduce energy costs and improve indoor climate control. The timing corresponds with heightened awareness of building performance and the role insulation plays in achieving energy goals."

The insulation industry recognizes two main types of spray foam: open-cell and closed-cell. Open-cell foam is lighter and more flexible, providing both thermal insulation and sound absorption. Closed-cell foam is denser, moisture-resistant, and offers a higher R-value,typically 6 to 7 per inch, compared to about 3.5 for open-cell and 3 to 4 for fiberglass batts. This higher R-value allows for excellent performance even in tight spaces.

Closed-cell spray foam also functions as a vapor retarder, helping to control moisture buildup within wall cavities. The Environmental Protection Agency emphasizes that moisture control is key to preventing mold growth and maintaining healthy indoor air quality. By combining insulation and vapor protection, closed-cell foam helps extend building life and reduce maintenance issues.

Proper installation requires trained professionals. The process involves mixing two chemical components that expand when combined, filling cavities and adhering to surfaces. Technicians must follow strict ratios, temperature controls, and safety measures. The Spray Polyurethane Foam Alliance offers certification programs and technical standards to ensure safe, high-quality applications.

The market for energy efficiency upgrades continues to grow. The U.S. Census Bureau reported billions in residential improvement spending in 2023, with a large portion focused on insulation and HVAC improvements. Updated building codes across the country now require higher insulation performance, accelerating adoption of materials like spray foam.

Commercial buildings, including warehouses, manufacturing plants, and agricultural or retail spaces, also benefit from spray foam. It helps reduce heating and cooling loads, especially in metal structures where thermal bridging is common.

Climate plays a major role in insulation selection. In regions like Fresno, where summers exceed 100°F and winter nights can fall below freezing, spray foam provides consistent performance across temperature extremes. Its air-sealing ability further enhances comfort by preventing drafts and reducing the workload on HVAC systems.

Traditional materials such as fiberglass and cellulose insulate but don?t stop air leaks. Spray foam seals around pipes, framing, and window openings, minimizing air changes per hour and improving building envelope performance. The Building Performance Institute notes that reducing air infiltration lowers energy costs and helps maintain stable indoor conditions.

Open-cell foam also offers acoustic benefits. Its porous structure absorbs sound waves, reducing noise transmission between rooms and from outside sources. This makes it ideal for home offices, bedrooms, and spaces where noise control matters.

Spray foam Insulation maintains its R-value and air seal for decades without settling or compressing. Most residential installations take one to three days, depending on project size. Because it creates an airtight envelope, proper mechanical ventilation is essential to maintain indoor air quality and comply with building codes.

Modern formulations include fire retardants to meet safety standards, and manufacturers continue to develop products with lower global warming potential. With proven energy savings, moisture control, and long-term durability, spray foam insulation remains a top choice for property owners seeking efficient, sustainable building performance.

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For more information about Supreme Spray Foam ? Fresno, contact the company here:Supreme Spray Foam ? FresnoMarcus Bennett(559) 545-0800info@supremesprayfoamfresno.com8172 N Poplar Ave, Fresno, CA 93710

Supreme Spray Foam ? Fresno

Welcome to Supreme Spray Foam ? Fresno, your premier spray foam insulation contractor in the heart of Fresno. We take pride in transforming spaces with our expert insulation services, making homes and businesses more comfortable and energy-efficient.

Website: https://supremesprayfoamfresno.com/

Email: info@supremesprayfoamfresno.com

Phone: (559) 545-0800