

Amanda Carter Launches Street Surge Selling System for Fraser Coast Property Market

November 17, 2025

URRAWEEN, QLD - November 17, 2025 -
Amanda Carter, a real estate agent in Hervey Bay operating from Carter Cooper Realty, has introduced the Street Surge Selling System, a pre-market sales methodology designed to generate competitive offers before properties are publicly listed. The system has been applied to residential transactions across the Fraser Coast region over the past six months.

The Street Surge approach involves creating buyer interest through targeted outreach before a property enters public marketing channels. Carter reports that properties utilizing this methodology have sold within shortened timeframes compared to traditional listing periods. The agent has recorded transactions across multiple Hervey Bay suburbs including Urangan, Torquay, Scarness, and Urraween during the implementation phase.

"The Fraser Coast property market has shown strong activity in 2025, with median house prices reaching $685,000 according to recent data," said Amanda Carter, real estate consultant at Carter Cooper Realty.

"The Street Surge System addresses seller interest in reducing time-on-market while maximizing exposure to qualified buyers who are actively searching for properties in specific locations."

The methodology focuses on building networks of potential purchasers who receive advance notification when properties matching their criteria become available. Carter has applied the system to sales in neighborhoods including River Heads, Wondunna, Point Vernon, and Nikenbah, working with sellers across different price points and property types throughout the Hervey Bay area.

Carter Cooper Realty has maintained a presence in the Hervey Bay real estate market for nine consecutive years. The agency provides services including property appraisals, market analysis, and transaction management for residential sellers across the Fraser Coast region. The Street Surge System represents an addition to existing service offerings at the Urraween location.

Amanda Carter operates as a real estate agent in Hervey Bay with licensing through Carter Cooper Realty. The agent provides consultation services for property owners considering sale transactions, including market appraisal and pricing strategy. The Street Surge methodology is available to sellers working with Carter through the Carter Cooper Realty office at 139 Boat Harbour Drive.

The Hervey Bay property market has recorded price growth over the past 12 months, with houses averaging $685,000 and units reaching $450,000. Suburbs including Nikenbah have shown median values of $835,000, while Urraween properties have averaged $720,000. The Fraser Coast region continues to attract buyers seeking coastal properties and family-oriented neighborhoods.

Real estate agents in Hervey Bay facilitate transactions through various marketing approaches, including traditional listings, open houses, and private inspections. The Street Surge System adds a pre-market component to standard property marketing, allowing sellers to gauge buyer interest before committing to full public exposure. Carter provides this service alongside conventional real estate offerings through the Carter Cooper Realty platform.

Property owners in the Hervey Bay area can access market appraisal services through Amanda Carter's real estate consultancy. The agent maintains contact networks across the Fraser Coast region and provides sellers with analysis of current market conditions, comparable sales data, and strategic recommendations for property transactions.

About Amanda Carter | Hervey Bay Real Estate Agent

Amanda Carter operates as a licensed real estate consultant through Carter Cooper Realty, serving property owners across the Hervey Bay and Fraser Coast region. The agent specializes in residential sales and

provides services including market appraisals, property marketing, buyer negotiations, and transaction coordination. Carter Cooper Realty maintains offices in Urraween, Queensland, and has operated in the Fraser Coast market since 2016.

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Hervey Bay Real Estate Agent

Hervey Bay Real Estate Agent? Looking to buy or sell in Hervey Bay? I?m Amanda Carter, your dedicated Hervey Bay Real Estate Agent, committed to delivering top results with a personal touch.

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