Elite Roofing Group Announces Winter Roof Preparation Recommendations for Michigan Residents

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GRAND BLANC, MI - November 18, 2025 -
Elite Roofing Group has released winter roof preparation guidance to help Michigan homeowners protect their properties from seasonal weather challenges. The update follows early snowfall and recent storms in the region, including a tornado in Holly and widespread vehicle accidents attributed to icy conditions.

The company underscores the importance of scheduling thorough roof inspections before heavy snow arrives. Inspections help detect potential issues such as loose shingles, cracked flashing, or weakened roof structures that may not withstand snow weight. Elite Roofing Group performs residential and commercial inspections to identify and address these issues before they escalate.

For commercial buildings, inspections ensure compliance with safety standards and minimize the risk of operational disruptions caused by winter weather. The company?s experience shows that early preventive checks can reduce repair costs and prolong roof performance, particularly in climates prone to repeated freezing and thawing cycles.

The announcement also highlights the value of clearing gutters and downspouts. When debris accumulates,

water backup can freeze and form ice dams that trap moisture under roofing materials. This often results in leaks and interior damage. Maintaining proper attic ventilation and insulation reduces these risks by stabilizing roof surface temperatures. Elite Roofing Group recommends property owners verify insulation levels and check for consistent airflow to improve energy efficiency and limit moisture buildup.

Emergency response is another core part of the company?s preparation strategy. With high winds and sudden snow events possible throughout the season, quick action following roof damage helps prevent further deterioration. The company offers emergency tarping services to cover affected areas temporarily and limit exposure to snow and water while permanent repairs are scheduled. This rapid intervention supports insurance documentation and shortens recovery time for affected properties.

?Homeowners should prioritize roof inspections before winter intensifies,? said Matt Camargo, Founder and Owner of Elite Roofing Group. ?Routine maintenance not only helps prevent costly emergency repairs but also contributes to community resilience by keeping homes protected and energy efficient.?

The company also emphasizes the importance of material selection for winter performance. Weather-resistant shingles, reliable underlayment, and proper installation are essential to withstand Michigan?s freeze-thaw patterns. For replacement projects, Elite Roofing Group uses roofing systems tested for durability under extreme temperatures. Each installation undergoes a quality review to confirm adherence to manufacturer specifications and structural integrity standards.

Elite Roofing Group?s licensed builders and project managers provide guidance on material choices, ventilation, and design preferences tailored to each property?s needs. These consultations help homeowners make informed decisions about their investments while maintaining compliance with local building codes.

The company?s experience extends to historic and specialized projects, such as its restoration work on Mackinac Island?s 120-year-old Brigadoon Cottage. This project reflects Elite Roofing Group?s capacity to combine traditional craftsmanship with modern roofing methods.

?As a roofing company in Grand Blanc, MI, we understand how Michigan?s climate impacts roofing systems year-round,? added Camargo. ?By encouraging seasonal inspections and clear maintenance planning, we?re helping homeowners reduce risks associated with snow, wind, and fluctuating temperatures.?

Elite Roofing Group operates under license number 262300073 and provides residential, commercial, and industrial roofing services, including repairs, replacements, installations, and custom gutter systems. The company also assists clients with access to financing for qualified projects, ensuring that essential maintenance remains accessible before severe weather conditions arise.

Founded by Matt Camargo, a licensed builder with over 25 years of experience, Elite Roofing Group prioritizes craftsmanship, reliability, and transparent service. From new builds to heritage restorations, the company continues to support Michigan communities with practical, weather-ready roofing solutions.

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For more information about Elite Roofing Group, contact the company here:Elite Roofing GroupMatt Camargo(888) 734-9766matt@eliteroofinggroup.com2467 E Hill Rd STE B, Grand Blanc, MI 48439

Elite Roofing Group

Elite Roofing Group promises to provide an individually designed, professionally installed roofing system. We take pride in each roofing project ? from historic privately owned homes to new industrial complexes.

Website: https://eliteroofinggroup.com/

Email: matt@eliteroofinggroup.com

Phone: (888) 734-9766