Roof One is Offering Roof Replacement in Pontiac, MI

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PONTIAC, MI - November 19, 2025 -
Roof One, a Michigan-based roofing company with a longstanding presence in the state?s construction sector, has confirmed that it is now offering roof replacement services to homeowners in Pontiac. This expansion marks a continuation of the company?s service coverage across southeast Michigan, including its attention to local residential roofing needs.

The introduction of roof replacement services in Pontiac represents a routine operational development for Roof One, aligning with the company?s approach to meeting demand in cities throughout Oakland County. The company has provided roof replacements for decades in neighboring areas and brings the same range of industry-standard materials and installation techniques to its work in Pontiac.

?Pontiac is a city with a wide range of home styles, many of which are reaching an age where roof replacement becomes a consideration,? said Marcy Petricig Braasch, spokesperson for Roof One. ?We?re making our services available here in a consistent and measured way, just as we?ve done in other Michigan communities.?

According to Braasch, the decision to formally offer services in Pontiac came after the company reviewed area service requests and inquiries from homeowners within the city limits. The company?s service area map

was updated to reflect this change on its website, allowing residents to verify their eligibility for a roof replacement estimate.

While the roofing industry often sees seasonal surges, particularly in the warmer months, Roof One?s service offerings are not tied to limited-time campaigns. The company takes a year-round approach to scheduling and performs roof replacements during any time of the year when weather conditions allow. The team supporting Pontiac residents is the same group that services surrounding cities, maintaining the continuity and practices used throughout the company's operations.

Roof One?s service offerings are typical of licensed residential roofers, including full tear-offs and replacements of existing roofing systems. The scope of work typically includes inspection of structural components, underlayment, and integration with existing drainage and flashing systems.

With the inclusion of Pontiac, Roof One continues to maintain service across numerous cities in Oakland County. The company?s presence in the region spans more than a decade, and its service area has gradually expanded over time as new neighborhoods and cities were added to its list of supported locations. Roof replacement is one of several services offered, though the company does not currently announce services in commercial roofing or new construction.

Braasch noted that expanding into a new service area involves logistical considerations as well as timing. ?We monitor where our crews are working and ensure that the capacity is there to support a new city before we add it. In this case, it was a matter of making what we were already doing in nearby areas official for Pontiac.?

The announcement comes at a time when many municipalities in southeast Michigan are seeing aging residential infrastructure, with roofs commonly needing replacement at 20 to 30-year intervals depending on materials and maintenance. Although the company does not publicly speculate on market trends, Roof One acknowledges the relevance of timing when making roof replacement services available in any given location.

The company has not released projections or expectations tied to this announcement, maintaining its standard practice of integrating new service areas without promotional activity or campaigns. The expansion into Pontiac is expected to proceed as a regular part of the company?s service availability going forward.

For more information about Roof One and its services in Pontiac, Michigan, residents can visit the company?s website for up-to-date service area information.

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Roof One - Pontiac

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