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Roof One is offering Roof Inspections in Pontiac, MI

November 19, 2025

PONTIAC, MI - November 19, 2025 -

Roof One, a Michigan-based roofing contractor, has announced the availability of residential roof inspections in the city of Pontiac. The service is intended to help homeowners gain a clearer understanding of their roof's condition, particularly as seasonal weather shifts increase the likelihood of wear or unnoticed damage.

The availability of professional roof inspections in Pontiac provides homeowners with a means of detecting early signs of wear, structural concerns, or storm-related damage. While roofing materials are built to withstand Michigan's varied climate, gradual deterioration or unnoticed impact from past storms can lead to more serious complications if not addressed promptly.

Marcy Petricig Braasch, a representative for Roof One, stated, "Inspections are about awareness. Identifying potential issues early can help homeowners make informed decisions about maintenance and repairs." She emphasized that inspections do not necessarily lead to immediate repair recommendations but serve as a diagnostic tool for property owners.

Roof One's inspection offering is focused on residential buildings, particularly those with aging rooftops or those that have not been professionally evaluated in several years. According to Braasch, the service aims to help homeowners document the current state of their roof, especially ahead of winter months when

freeze-thaw cycles can exacerbate existing vulnerabilities.

The company's decision to highlight Pontiac as a service area follows observations that many local homeowners may not be aware of the benefits of routine inspections. With changing seasonal patterns and increased instances of heavy rainfall and high winds, routine assessments have become an important aspect of general property upkeep.

Braasch added that the company's role is to provide factual information about a roof's current condition, allowing homeowners to make decisions based on accurate assessments rather than assumptions.

Roof inspections typically involve a visual evaluation of structural elements, material condition, drainage function, and signs of moisture intrusion. In some cases, photographic documentation is provided for the homeowner's records. The process is intended to be minimally invasive and conducted without altering or affecting the roofing system itself.

Industry standards recommend roof evaluations at regular intervals, though frequency may vary based on material type, building age, and prior repair history. For homes with asphalt shingles – among the most common roofing types in the region – minor issues such as granule loss or lifting edges can precede more extensive deterioration. A professional assessment can help distinguish between cosmetic concerns and functional issues.

Roof One's initiative in Pontiac aligns with a broader trend in preventative home maintenance, where homeowners increasingly seek to understand the longevity and limitations of key structural systems. While many roofing issues become apparent only after interior damage occurs, inspections offer a proactive alternative that supports long-term planning.

Braasch noted that in some cases, inspections have helped residents document roof condition for insurance or warranty purposes. "Having a professional record of your roof's state can make all the difference when filing a claim or planning a home improvement budget," she said. She also noted that in neighborhoods with older housing stock, inspections can provide reassurance for homeowners who may not know the full history of their roof's maintenance.

With the addition of Pontiac to its service area, Roof One continues to expand access to residential inspections across southeastern Michigan. The company's approach emphasizes transparency and documentation, offering homeowners an opportunity to better understand the condition of their roofs as part of routine property care.

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For more information about Roof One - Pontiac, contact the company here: Roof One - Pontiac Marcy Petricig Braasch 248-301-0472 marketing@bonedry.com 275 S. Telegraph Rd. Pontiac, MI 48341

Roof One - Pontiac

Roof One caters to your Pontiac roofing needs with practical solutions and attentive service. Opt for no-contact inspections and convenient email estimates, tailored to fit your schedule.

Website: <https://www.roofonemichigan.com/>

Email: marketing@bonedry.com

Phone: 248-301-0472

