

Influence Media LLC Expands Video Production Services to Meet Growing Demand Across Arizona

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GLENDALE, AZ - December 12, 2025 -
Influence Media LLC, an award-winning production company based in Arizona, announces expanded capabilities across its comprehensive production services to address increasing demand from businesses and creative professionals throughout the region. The expansion encompasses enhanced pre-production, production, and post-production services designed to serve clients ranging from corporate enterprises to independent filmmakers.

The company has strengthened its service offerings across all three phases of production, responding to market growth that has seen Arizona emerge as a significant hub for digital media creation. The enhanced capabilities include expanded conceptualization and script writing services in pre-production, increased studio capacity and equipment availability during production, and advanced post-production technologies including CGI, motion graphics, and specialized animation services.

"The demand for video production in Phoenix has grown exponentially as businesses recognize the critical role of visual storytelling in today's digital landscape," said Skyler Mullins, co-owner of Influence Media LLC. "We've invested significantly in expanding our capabilities to ensure clients have access to every resource

they need, from initial concept development through final delivery."

Influence Media LLC's comprehensive approach addresses the complete production lifecycle. Pre-production services encompass conceptualization, script writing, storyboarding, producing, casting, permit acquisition, and production management. The production phase provides clients with professional crews, studio and on-site locations, full-scale equipment rentals, lighting solutions, catering coordination, and experienced direction. Post-production capabilities include editing, color correction and grading, sound design, mixing and mastering, special effects, motion graphics, and both 2D and 3D animation.

The expansion comes as Arizona's creative economy continues to attract businesses seeking professional production services. The state's favorable business climate, diverse filming locations, and growing talent pool have contributed to increased production activity across commercial, corporate, and entertainment sectors.

"We're seeing projects that range from corporate brand films to complex animated content, and everything in between," noted Steffan Collins, co-owner of Influence Media LLC. "Our expanded services ensure we can handle any project scale while maintaining the quality and attention to detail that our clients expect."

The company's investment in advanced post-production technologies particularly addresses growing client needs for sophisticated visual effects and animation. These capabilities enable the creation of content that meets evolving digital platform requirements and audience expectations across various distribution channels.

Influence Media LLC maintains facilities equipped with current production technologies and staffed by experienced professionals across all production disciplines. The company's integrated approach allows clients to work with a single partner throughout their entire project, streamlining communication and ensuring consistency from concept to completion.

About Influence Media LLC

Influence Media LLC is an award-winning production company serving clients throughout Arizona. The company provides comprehensive production services covering pre-production, production, and post-production phases. With expertise spanning corporate communications, commercial advertising, and entertainment content, Influence Media LLC supports clients in building their brands through professional visual storytelling.

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Influence Media LLC

Influence is Arizona?s leading creative powerhouse?uniting Influence Studios, Influence Marketing, and Influence Rentals under one roof in Glendale. We provide video production, photography, and marketing solutions for businesses and creators alike.

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