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Hyperke Growth Partners Showcases How Agencies Get High Ticket International Clients Through Strategic Outbound Systems

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Hyperke Growth Partners, a B2B revenue growth consultancy, has released detailed findings from its client interview series demonstrating how digital marketing agencies are successfully expanding into international markets through systematic outbound sales approaches. The case study features V8 Media, a South Africa-based digital marketing agency that achieved significant growth after implementing Hyperke's outbound methodology.

The Hyperke Client Interviews series highlights V8 Media's transformation from relying solely on organic and paid marketing channels to establishing a predictable pipeline of international clients. According to Luca Garcez, head of growth at V8 Media, the agency signed ten international clients after adopting Hyperke's outbound business development system.

The results demonstrate a marked shift in V8 Media's revenue structure. International retainers typically result in a significant premium compared to local market rates with international engagements being more than twice as profitable as local ones.

"Those retainer amounts are pretty much double the retainers that we have locally," stated Garcez, highlighting the financial impact of international expansion on the agency's bottom line.

The case study titled How V8 Media signed international clients using Hyperke's Outbound Sales System reveals that before partnering with Hyperke Growth Partners, V8 Media lacked a tested email outreach system and depended primarily on organic traffic and paid advertising for client acquisition. The implementation of Hyperke's high-volume, targeted outbound approach combined with cold calling has produced a steady flow of qualified bookings for the agency.

Operational improvements have been equally significant. Garcez noted that Hyperke's team maintains responsiveness through Slack within a couple of hours, enabling rapid adjustments to campaigns. Week-on-week optimizations have helped V8 Media's team effectively handle the increased volume of prospects and meetings generated through the system.

"The success we're seeing with V8 Media exemplifies what happens when agencies leverage a systematic outbound go to market strategy to conquer new markets," said Atishay Jain of Hyperke Growth Partners. "Their willingness to adapt their approach and focus on higher-value international clients has created a sustainable growth trajectory that many agencies struggle to achieve through traditional marketing alone."

Based on the revenue ranges shared by Garcez, the annualized impact of these new international clients represents substantial growth for V8 Media. With international retainers averaging approximately double local rates and more than ten new clients secured, the agency has established a more diversified and profitable client base.

V8 Media has now shifted its primary focus to international growth, viewing the outbound system as a reliable client acquisition process that can scale with their ambitions. The agency's experience demonstrates that geographic expansion, when coupled with systematic sales processes, can unlock new revenue opportunities for digital marketing agencies constrained by local market dynamics.

Hyperke Growth Partners specializes in helping B2B businesses generate predictable revenue through strategic outbound sales systems. The company has worked with over 50 B2B businesses, helping them generate between five hundred thousand and one million dollars in new revenue with guaranteed return on investment. Their clients typically experience a 4.2x return on investment, with the company delivering over 500 sales appointments and 1500+ SQLs monthly across all clients.

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Hyperke Growth Partners is a B2B demand generation company that offers lead generation and sales support to businesses in North America and Europe.

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