

Hyperke Growth Partners Achieves Top One Percent Performance Recognition Among Lead Generation Agencies on Smartlead.ai Platform

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Hyperke Growth Partners has been recognized for achieving top one percent performance metrics in replies received to their cold email campaigns on Smartlead.ai, the email outreach platform serving over 87,000 businesses and lead generation agencies worldwide. The company earned distinction for reply rates, positive replies, leads generated, and opportunities created during 2024 operations. They had over 14,900 SQLs generated for clients, which translates to an estimated $29.4 million in pipeline value.

The recognition from Smartlead.ai encompasses several performance benchmarks, including hosting more than 50 clients on the platform and connecting more than 10,000 mailboxes via the platform infrastructure. These achievements reflect the scale at which Hyperke Growth Partners operates, typically sending up to two million emails monthly across client programs, supplemented by LinkedIn and phone outreach initiatives.

The significance of these metrics extends beyond volume alone. Reply quality and opportunity creation rates

indicate conversations that develop into sales pipeline, distinguishing genuine engagement from simple response metrics. How Hyperke gets top one percent reply rates to cold email campaigns stems from a systematic approach combining multiple strategic elements.

The company maintains its performance through five core pillars: hyper-relevant targeting within smaller qualified cohorts, value-first introductory offers, strict deliverability hygiene protocols, social proof through video testimonials and case studies, and a data-driven testing framework that tracks meetings and pipeline development. These methodologies work together to create sustainable results across diverse client portfolios.

"In 2024 we generated over 14,900 sales-qualified leads across client accounts, powered by disciplined outbound at scale with LinkedIn and phone support," said Atishay Jain of Hyperke Growth Partners. "Outbound remains one of the most reliable channels for consistent, scalable B2B growth."

The company's client base spans multiple industries, with documented success stories from organizations in digital marketing, consulting, e-commerce, recruitment and cybersecurity sectors. Client testimonials indicate an average return on investment of 4.2 times their initial investment, with the company generating over eight million dollars in new revenue directly attributed to their outbound systems.

See Results Hyperke gets for their clients through their comprehensive approach to B2B lead generation, which combines email outreach with multi-channel engagement strategies. The company delivers over 500 sales appointments and 1500+ SQLs monthly across all client accounts, demonstrating the scalability of their outbound system.

The recognition among over 87,000 lead generation agencies and businesses using Smartlead.ai positions Hyperke Growth Partners within an elite tier of performance in the competitive B2B lead generation space. This achievement reflects both the technical expertise required to maintain high deliverability rates at scale and the strategic acumen needed to create meaningful business conversations.

Hyperke Growth Partners specializes in helping B2B businesses generate new revenue through strategic sales and marketing efforts. The company offers services including sales call booking, lead generation, and sales team training, with a guaranteed return on investment for clients. Their approach eliminates the traditional dependencies on referrals and reduces time spent with unqualified leads, focusing instead on systematic, data-driven outreach that produces measurable pipeline growth.

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Hyperke Growth Partners

Hyperke Growth Partners is a B2B demand generation company that offers lead generation and sales support to businesses in North America and Europe.

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