



## **Smart Medigap Plans Expands Medicare Supplement Services to Meet Growing Broker Demand**

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Smart Medigap Plans, a Texas-based Medicare insurance agency, has expanded its service offerings to address the increasing demand for personalized Medicare guidance as approximately 10,000 Americans become eligible for Medicare daily nationwide. The expansion positions the agency to better serve both individuals approaching their 65th birthday and current Medicare beneficiaries seeking to optimize their coverage or reduce premium costs.

The expanded services encompass seven comprehensive insurance categories designed to address the full spectrum of healthcare needs for Medicare-eligible individuals. These include Medicare Supplement Coverage to help cover out-of-pocket costs not covered by Original Medicare, Medicare Part D prescription drug plans, and specialized insurance products such as hospital indemnity, cancer, vision, and dental insurance. The agency also provides health insurance solutions for individuals under 65 who may have specific coverage needs.

"The Medicare landscape has become increasingly complex, and beneficiaries need personalized guidance to navigate their options effectively," said Mike Hagan, Medigap Insurance Specialist at Smart Medigap Plans. "Our expansion allows us to provide more comprehensive support to Texas seniors who are often overwhelmed by the variety of plans and coverage options available to them."

The expansion comes at a critical time when Medicare beneficiaries face numerous challenges in understanding their benefits and selecting appropriate supplemental coverage. Recent industry data indicates that many seniors pay more than necessary for their Medicare coverage due to a lack of information about available alternatives and plan comparisons. As a Medicare broker, the agency addresses this gap by providing one-on-one consultations that help clients understand their options and make informed decisions based on their individual health needs and financial situations.

The agency's approach differs from traditional insurance sales models by emphasizing education and personalized service rather than high-volume transactions. Each client receives individualized attention to assess their current coverage, identify potential gaps, and explore options for either enhancing benefits or reducing premiums. This consultative approach has become particularly valuable as Medicare rules and regulations continue to evolve.

"We recognize that every Medicare beneficiary has unique circumstances and healthcare needs," added Hagan. "Our role is to serve as a personal Medicare concierge, helping clients feel confident and comfortable with their insurance choices while ensuring they have the coverage they need at a price they can afford."

The expanded service portfolio includes standardized Medigap plans tailored to specific client needs, prescription drug coverage through Medicare Part D, and supplemental products that provide additional financial protection against unexpected medical expenses. Hospital indemnity insurance offers fixed daily, weekly, or monthly benefits during hospital confinement, while cancer and other specialized insurance products provide targeted coverage for specific health conditions.

Smart Medigap Plans serves Medicare-eligible individuals throughout Texas, providing comprehensive Medicare planning services and supplemental insurance products. The agency specializes in helping seniors understand and optimize their Medicare benefits through personalized consultation and ongoing support.

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For more information about Smart Medigap Plans, contact the company here: Smart Medigap Plans Mike Hagan 214-893-1200 [info@smartmedigapplans.com](mailto:info@smartmedigapplans.com) Smart Medigap Plans 1108 Varson Dr, Haslet, TX 76052

## Smart Medigap Plans

*Insurance products and services to Medicare eligible individuals in Texas. Our products include Medicare Advantage, Prescription Drug (Part D), Medicare Supplement (medi-gap) plans, along with Hospital Indemnity, Cancer, Dental and Vision coverage.*

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## Smart Medigap Plans

Medicare Supplement Insurance Agency

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