



# URBAN STYLES

MODERN AMERICAN FURNITURE

## **Urban Styles Furniture Marks 20th Anniversary with Store-Wide Event in Indianapolis**

*November 25, 2025*

INDIANAPOLIS, IN - November 25, 2025 -

Urban Styles Furniture reaches its 20th year of operations in Indianapolis this month, marking the milestone with a store-wide promotional event offering reduced prices on selected merchandise. The anniversary coincides with expanded inventory offerings as the retailer prepares for increased seasonal demand.

The furniture store Indianapolis has operated since 2004 will feature price reductions of up to 40 percent on various product lines during the anniversary period. The promotion encompasses living room, bedroom, dining room, and home office categories, with both floor models and new inventory included in the event.

"Our 20th anniversary provides an opportunity to acknowledge the Indianapolis community while showcasing our current inventory selection," said Fred Isaac, owner of Urban Styles Furniture. "The timing aligns with seasonal shopping patterns as customers prepare for holiday gatherings and year-end home updates."

The Indianapolis furniture retail market has experienced significant changes since 2004, including shifts toward e-commerce, demand for home office furnishings, and increased interest in sustainable materials. Industry data indicates furniture stores nationwide have adapted their inventory mix to accommodate smaller

living spaces and multi-functional designs, trends reflected in Urban Styles Furniture's current product selection.

The anniversary promotion follows a year of inventory expansion at the Indianapolis location. The retailer has added furniture lines from both domestic and international manufacturers, with collections ranging from mid-century modern to farmhouse styles. Recent additions include space-efficient designs for urban apartments and adjustable home office configurations responding to remote work trends.

Local economic data shows the Indianapolis metropolitan area has grown by approximately 15 percent since 2004, with corresponding increases in housing starts and home renovation activity. The furniture retail sector has tracked this growth, with established retailers marking longevity milestones amid competition from online sellers and national chains.

"Two decades in the Indianapolis market has provided perspective on evolving customer preferences and shopping behaviors," noted Isaac. "The anniversary event allows us to present our current inventory while preparing for future market developments."

The promotional event includes financing options and delivery services for qualifying purchases. Staff members are available to assist with product selection and room planning during regular business hours. The anniversary promotion represents one of the retailer's largest sales events, with specific terms and duration available at the showroom.

Urban Styles Furniture operates as an independent furniture retailer serving the Indianapolis metropolitan area. Established in 2004, the company offers residential and commercial furnishings with services including custom ordering, design consultation, and delivery coordination. The retailer maintains a showroom featuring contemporary and traditional furniture styles from various manufacturers.

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For more information about Urban Styles Furniture - Indianapolis, IN, contact the company here: Urban Styles Furniture - Indianapolis, IN Fred Isaac (317) 578-7770 info@shopurbanstyles.com 8375 CASTLETON CORNER DR. Indianapolis, IN 46250

## **Urban Styles Furniture - Indianapolis, IN**

*Founded in 1993, Urban Styles is Indianapolis's destination for luxury home furnishings. We feature over one million style-forward items to transform your living spaces. Visit our Castleton or Southport showrooms to discover your perfect*

*modern look.*

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