The Newborn Care Solutions Agency Expands Elite Newborn Care Specialist Services to Meet Growing Demand from High-Net-Worth Families

December 15, 2025

PHOENIX, AZ - December 15, 2025 -
The Newborn Care Solutions Agency announced today the expansion of its premium placement services to address increased demand from high-net-worth families seeking professionally trained newborn care support across the United States. The Scottsdale-based agency, distinguished as the only newborn care placement agency founded by an internationally accredited training provider, reports a significant rise in requests for certified specialists trained through rigorous, evidence-based programs.

The expansion comes as more executive families, entrepreneurs, and professionals recognize the value of expert postpartum support during the critical fourth trimester. The agency's unique education-to-placement pipeline ensures consistent quality by drawing from a network of thousands of specialists who have completed comprehensive training programs verified through CACHE International accreditation, the gold standard in newborn care education.

"Today's families deserve access to the most qualified newborn care professionals available," said Tonya Sakowicz, Founder of The Newborn Care Solutions Agency. "Our education-to-placement pipeline ensures every Newborn Care Specialist in our network meets rigorous international training standards verified through third-party accreditation. This foundation of excellence allows us to successfully match most families within one week while maintaining the discretion and professionalism that high-profile clients require."

The agency provides non-medical professional support including overnight care, sleep coaching, feeding guidance, and parent education. Services range from 8-12 hour overnight shifts to 24/7 live-in placements, with specialists trained in twin care, premature infant support, and travel-ready arrangements for families on the go. Many specialists in the network also hold additional certifications as postpartum doulas or lactation consultants, providing comprehensive support options. A Night Nurse, as some families incorrectly refer to these professionals, actually holds the proper title of Newborn Care Specialist and provides non-medical support focused on infant care education and family support.

The proprietary vetting process distinguishes The Newborn Care Solutions Agency from traditional placement services. Beyond standard background checks, the agency conducts internal skills assessments, professional reference verification, and ongoing performance monitoring. This comprehensive approach ensures families receive specialists who meet the highest professional standards.

Similarly, the term Night Nanny represents an outdated designation for what the industry now recognizes as certified newborn care professionals trained in evidence-based practices.

The agency serves families in major metropolitan areas including Phoenix, Los Angeles, San Francisco, New York City, Dallas, Houston, Chicago, and Miami, with specialists available for both local and traveling positions. The expansion addresses growing demand particularly among technology executives, medical professionals, finance leaders, and family offices managing ultra-high-net-worth households.

About The Newborn Care Solutions Agency:
The Newborn Care Solutions Agency is the only newborn care placement agency founded by an internationally accredited training provider. Based in Scottsdale, Arizona, the agency serves families nationwide by connecting them with rigorously vetted, professionally trained Newborn Care Specialists. Founded by Tonya Sakowicz, the agency draws from a network of thousands of trained specialists to provide families with expert newborn care support during the critical fourth trimester.
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For more information about The Newborn Care Solutions Agency, contact the company here:The Newborn Care Solutions AgencyTonya Sakowicz602-695-6775agency@newborncaresolutions.comPhoenix, Arizona

The Newborn Care Solutions Agency

The Newborn Care Solutions Agency connects families with highly trained newborn care specialists. Founded by industry leaders, our certified professionals provide expert support during baby's early months through comprehensive screening.

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