

Pleasant Vine Home Care Launches Caregiver Recruitment Initiative to Meet Rising Demand in Wilmington Region

November 28, 2025

WILMINGTON, DE - November 28, 2025 -

Pleasant Vine Home Care has announced the launch of a regional caregiver recruitment initiative to support its recent service expansion into the Wilmington area. The initiative aims to recruit at least 30 new caregivers over the next six months to meet growing demand for non-medical in-home and community-based supports for adults with disabilities, age-related limitations, and other care needs.

Founded in 2016, Pleasant Vine Home Care has provided personal care, companionship, residential habilitation, and respite services across Pennsylvania and Delaware. The organization?s expansion into Wilmington has generated a measurable increase in service requests, reflecting both regional population growth and the national trend toward home- and community-based care. According to the U.S. Bureau of Labor Statistics, employment in home health and personal care occupations is projected to grow 18% from 2022 to 2032, a rate much faster than the average for all occupations, reflecting increasing demand for in-home support services.

?Growth in Wilmington has created an urgent need for caregivers who can provide consistent, respectful support,? said a spokesperson for Pleasant Vine Home Care. ?Our goal is to recruit 30 qualified caregivers in the next six months to ensure that each client continues to receive timely assistance and continuity of care.?

The recruitment effort will target caregivers with experience in providing personal care, assistance with daily living activities, companionship, and residential habilitation. Positions include full-time, part-time, and flexible schedules to accommodate a variety of candidates, including individuals seeking supplemental employment, career changers, and those interested in entering the growing home-care sector. Pleasant Vine Home Care plans to expand onboarding and training resources for new caregivers, emphasizing person-centered care, safety protocols, and communication skills to support effective client interactions.

The organization noted that caregiver recruitment is critical to maintaining service quality and client satisfaction, particularly as demand increases in both existing and newly served areas. By building a larger, well-trained workforce, Pleasant Vine Home Care aims to strengthen continuity of care, reduce service delays, and support families who rely on professional in-home assistance.

?Caregivers are at the core of what we do,? the spokesperson added. ?Meeting this increased demand not only ensures quality care for our clients but also strengthens employment opportunities in the communities we serve. Expanding our workforce benefits both clients and caregivers alike.?

In addition to supporting client needs, the recruitment initiative will include outreach through local employment agencies, training programs, and workforce development networks. The organization is also emphasizing professional development for caregivers, including ongoing training opportunities, mentorship, and structured pathways for career advancement within the home-care field. These efforts are intended to improve workforce retention and provide long-term employment stability in a sector experiencing national growth.

Individuals interested in learning more about caregiver opportunities may visit https://www.pleasantvinehc.com. Additional information about Pleasant Vine Home Care?s services, mission, and service coverage areas is also available on the website, which details the organization?s commitment to delivering person-centered assistance that promotes independence, dignity, and quality of life for adults across Pennsylvania and Delaware.

About Pleasant Vine Home Care

Pleasant Vine Home Care provides non-medical home- and community-based services including personal care, companionship, respite, and residential habilitation to adults in Pennsylvania and Delaware. Since its

founding in 2016, the organization has been dedicated to person-centered care that enhances independence, safety, and quality of life within home and community settings. More information is available on the company's website.

###

For more information about Pleasant Vine Home Care, contact the company here:Pleasant Vine Home Care - WilmingtonPleasant Vine Home Care - Wilmington(302) 800-1008info@pleasantvinehc.com3200 Concord Pike Ste 105Wilmington, DE 19803

Pleasant Vine Home Care

At Pleasant Vine Home Care, we are committed to delivering exceptional and compassionate care tailored to your needs. We believe in helping you maintain dignity, independence, and comfort in the spaces you love.

Website: https://www.pleasantvinehc.com

Email: info@pleasantvinehc.com

Phone: (302) 800-1008