

Kicker's Receives Recognition as Premier Seafood Destination in Morro Bay

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MORRO BAY, CA - December 08, 2025 -
Kicker's, a waterfront restaurant on Morro Bay's Embarcadero, has received recognition from Mints Tales travel publication as one of the area's premier seafood dining destinations. The recognition highlights the restaurant's fresh, locally sourced seafood offerings and its distinction as the only establishment in town with a dedicated raw oyster bar.

The acknowledgment from Mints Tales, which covers California's Central Coast dining scene, evaluated multiple establishments throughout the region before identifying Kicker's among the top seafood restaurants. The restaurant, located at 885 Embarcadero, sources its seafood directly from local fishing operations operating out of Morro Bay's harbor.

"This recognition reflects our dedication to serving the freshest possible seafood while supporting our local fishing community," said Roger Sharp, owner of Kicker's in Morro Bay, CA. "Our location on the Embarcadero allows us to receive fresh catches, ensuring our guests experience the authentic flavors of the Pacific."

The restaurant's raw oyster bar features Pacific Gold oysters and rotating selections based on seasonal availability. Daily menu offerings include rockfish, halibut, Dungeness crab, and lingcod, all sourced from waters off the Central Coast. The establishment operates seven days a week, with breakfast service available Friday through Sunday.

Kicker's menu extends beyond traditional seafood preparations to include clam chowder served in sourdough bread bowls, grilled fish with citrus marinades, and seafood pasta dishes. The restaurant also accommodates diverse dietary preferences with non-seafood options, including burgers and vegetarian selections.

The waterfront location provides diners with views of Morro Rock and the harbor while they eat. The restaurant features both indoor dining and an outdoor patio area that welcomes dogs. Live entertainment takes place on Thursday and Friday evenings.

The recognition comes as seafood morro bay restaurants experience increased interest from visitors seeking authentic coastal dining experiences. Tourism data indicates that culinary tourism represents a growing segment of Central Coast visitors, with many specifically seeking establishments that serve locally caught seafood.

Kicker's has operated in Morro Bay for multiple years, establishing itself as part of the local dining landscape. The restaurant employs local residents and purchases from regional suppliers beyond its seafood offerings, including produce and bakery items from Central Coast vendors.

The establishment maintains partnerships with local fishing operations, ensuring a consistent supply of fresh seafood while supporting the economic sustainability of the fishing fleet. These relationships allow the restaurant to offer seasonal specialties that reflect the changing availability of different species throughout the year.

Sharp added that the restaurant plans to continue its focus on fresh, local ingredients while exploring new menu additions based on customer feedback and seasonal availability.

Kicker's represents one of several seafood-focused establishments along Morro Bay's Embarcadero, contributing to the area's reputation as a destination for seafood enthusiasts. The concentration of restaurants, fish markets, and seafood processors creates a unique dining district centered around the working waterfront.
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For more information about Kicker's, contact the company here:Kicker'sRoger Sharp(805) 225-1769info@morrobaykickers.com885 Embarcadero, Morro Bay, CA 93442

Kicker's

Kicker?s is a premier seafood restaurant in Morro Bay, California, serving fresh local catches, oysters, craft beers, and cocktails. Enjoy dog-friendly dining and bay views perfect for friends, family, and unforgettable coastal experiences.

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