Christian Fischbacher Bed & Bath AG Announces Expanded Premium Bedding Collections for 2025

December 01, 2025

St. Gallen, SG - December 01, 2025 -
Christian Fischbacher Bed & Bath AG announced today the expansion of its home textile collections for 2025, introducing updated designs across its Luxury Nights, Moments, and Atelier product lines to address growing market demand for sustainable luxury textiles.

The St. Gallen-based subsidiary of FREMAUX DELORME has restructured its product portfolio to include enhanced sustainable manufacturing processes across all bedding and bath categories. The expansion encompasses new material options in the company's quilt and pillow lines, including certified organic cotton and recycled fiber alternatives alongside traditional eiderdown and goose down offerings.

"At Christian Fischbacher, we believe luxury is not just a product but an experience that transforms everyday life," said M. Scherrer, company spokesperson. "Our commitment to sustainability is woven into every piece we create, ensuring a brighter future."

The 2025 collections feature redesigned terry cloth products, bath rugs, and bathrobes that incorporate new weaving techniques developed at the company's Swiss facilities. The updated Luxury Nights line now includes 12 new patterns, while the Moments collection has been expanded to include coordinating decorative pillow covers and plaids.

Christian Fischbacher's manufacturing facility in St. Gallen has implemented new quality control measures that include enhanced durability testing for all textile products. The company reports that these measures have increased product lifespan by an average of 30 percent compared to previous collections.

The expanded collections are documented through the company's digital platform at https://www.pressadvantage.com/organization/christian-fischbacher-bed-bath-ag, which provides detailed product specifications and collection information. The company's magazine platform has been updated to

include technical information about the new sustainable materials and manufacturing processes.

"For us, innovation means finding new ways to blend tradition with contemporary design," added Scherrer. "Sustainability and craftsmanship go hand in hand in creating our iconic collections."

The company has established partnerships with certified organic cotton suppliers and implemented water reduction technologies in its dyeing processes. These changes align with Swiss textile industry standards for environmental responsibility and represent a significant shift in the company's production methodology.

Customers can view the new collections at Christian Fischbacher's showroom, accessible through their Google Business Profile at https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8. The company has maintained its complimentary delivery service structure and continues to offer concierge consultations for product selection.

Christian Fischbacher Bed & Bath AG operates from its headquarters in St. Gallen, Switzerland, where it develops and manufactures luxury home textiles. The company specializes in bedding collections, bath products, and home accessories, serving customers throughout Europe. As a subsidiary of FREMAUX DELORME, Christian Fischbacher combines Swiss textile manufacturing expertise with French design influences in its product development.
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For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


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Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

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Christian Fischbacher