

# Christian Fischbacher Bed & Bath AG Announces Expanded Premium Bedding Collections for 2025

*December 01, 2025*

St. Gallen, SG - December 01, 2025 -

Christian Fischbacher Bed & Bath AG announced today the expansion of its home textile collections for 2025, introducing updated designs across its Luxury Nights, Moments, and Atelier product lines to address growing market demand for sustainable luxury textiles.

The St. Gallen-based subsidiary of FREMAUX DELORME has restructured its product portfolio to include enhanced sustainable manufacturing processes across all bedding and bath categories. The expansion encompasses new material options in the company's quilt and pillow lines, including certified organic cotton and recycled fiber alternatives alongside traditional eiderdown and goose down offerings.

"At Christian Fischbacher, we believe luxury is not just a product but an experience that transforms everyday life," said M. Scherrer, company spokesperson. "Our commitment to sustainability is woven into every piece we create, ensuring a brighter future."

The 2025 collections feature redesigned terry cloth products, bath rugs, and bathrobes that incorporate new weaving techniques developed at the company's Swiss facilities. The updated Luxury Nights line now includes 12 new patterns, while the Moments collection has been expanded to include coordinating decorative pillow covers and plaids.

Christian Fischbacher's manufacturing facility in St. Gallen has implemented new quality control measures that include enhanced durability testing for all textile products. The company reports that these measures have increased product lifespan by an average of 30 percent compared to previous collections.

The expanded collections are documented through the company's digital platform at <https://www.pressadvantage.com/organization/christian-fischbacher-bed-bath-ag>, which provides detailed product specifications and collection information. The company's magazine platform has been updated to

include technical information about the new sustainable materials and manufacturing processes.

"For us, innovation means finding new ways to blend tradition with contemporary design," added Scherrer. "Sustainability and craftsmanship go hand in hand in creating our iconic collections."

The company has established partnerships with certified organic cotton suppliers and implemented water reduction technologies in its dyeing processes. These changes align with Swiss textile industry standards for environmental responsibility and represent a significant shift in the company's production methodology.

Customers can view the new collections at Christian Fischbacher's showroom, accessible through their Google Business Profile at <https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8>. The company has maintained its complimentary delivery service structure and continues to offer concierge consultations for product selection.

Christian Fischbacher Bed & Bath AG operates from its headquarters in St. Gallen, Switzerland, where it develops and manufactures luxury home textiles. The company specializes in bedding collections, bath products, and home accessories, serving customers throughout Europe. As a subsidiary of FREMAUX DELORME, Christian Fischbacher combines Swiss textile manufacturing expertise with French design influences in its product development.

###

For more information about Christian Fischbacher Bed & Bath AG, contact the company here: Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00 [info@christianfischbacher.com](mailto:info@christianfischbacher.com) Mövenstrasse 189015 St. Gallen Schweiz

[

{

"@context": "https://schema.org",  
"@type": "Organization",  
"name": "Christian Fischbacher Bed & Bath AG",  
"url": "https://www.christianfischbacher.com",

"logo":

"https://www.christianfischbacher.com/ch/de/skin/frontend/digitalhome/default/images/footer/CF\_intiale-footer.svg",

"contactPoint": [{  
"@type": "ContactPoint",  
"telephone": "+41 71 552 50 00",  
"email": "info@christianfischbacher.com",  
"contactType": "Customer Service"

```
}},
```

```
"address": {
```

```
  "@type": "PostalAddress",
```

```
  "streetAddress": "Mövenstrasse 18",
```

```
  "addressLocality": "St. Gallen",
```

```
  "postalCode": "9015",
```

```
  "addressCountry": "CH"
```

```
},
```

```
"sameAs": [
```

```
  "https://www.instagram.com/christian_fischbacher_official/",
```

```
  "https://www.tiktok.com/@christianfischbacher",
```

```
  "https://www.linkedin.com/company/christian-fischbacher-bed-bath-ag/",
```

```
  "https://www.pinterest.de/christianfischbacherbedbath/",
```

```
  "https://www.youtube.com/@Christian_Fischbacher",
```

```
  "https://www.facebook.com/Christian.Fischbacher.Switzerland/"
```

```
],
```

```
"subOrganization": [
```

```
{
```

```
  "@type": "LocalBusiness",
```

```
  "name": "Christian Fischbacher HQ | Schweizer Luxustextilien | St. Gallen",
```

```
  "description": "Christian Fischbacher: Premium Schweizer Luxus Textilien steht für Exklusivität und höchste Qualität in der Textilbranche. Seit über zwei Jahrhunderten bieten wir aus St. Gallen heraus eine einzigartige Auswahl an feinen Stoffen und Heimtextilien. Unsere Produkte, bekannt für ihre innovativen Designs und nachhaltige Herstellung, verbinden traditionelle Schweizer Handwerkskunst mit moderner Ästhetik. Ideal für anspruchsvolle Kunden, die Wert auf Luxus und Langlebigkeit legen. Besonders erwähnenswert sind unsere luxuriösen Bettwäschesets, die höchsten Schlafkomfort und exquisite Qualität bieten. Zudem umfasst unser Sortiment exklusive Luxus Bettwäsche, die für ihre herausragende Weichheit und Langlebigkeit geschätzt wird.",
```

```
  "address": {
```

```
    "@type": "PostalAddress",
```

```
    "streetAddress": "Mövenstrasse 18",
```

```
    "addressLocality": "St. Gallen",
```

```
    "postalCode": "9015",
```

```
    "addressCountry": "CH"
```

```
  },
```

```
  "telephone": "+41 71 552 50 00",
```

```
  "url": "https://maps.app.goo.gl/359kkQe8R973qp4B7"
```

```
},
```

```
{
  "@type": "LocalBusiness",
  "name": "Christian Fischbacher Boutique Zürich: Schweizer Luxus Bettwäsche | Kissen | Decken |
Frottiertücher | Bademäntel",
  "description": "Willkommen bei Christian Fischbacher Boutique Zürich ? Ihrem Ziel für luxuriöse
Heimtextilien. Unsere Boutique im Herzen von Zürich bietet exklusive Christian Fischbacher Bettwäsche,
Kissen, Zierkissen & Decken, die Ihren Schlafkomfort verbessern. Entdecken Sie weiche Handtücher,
bequeme Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer
Bettwäsche kombiniert Stil und Umweltbewusstsein. Geniessen Sie den Komfort unserer Schweizer
Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Zürich und erleben Sie die Qualität unserer
Fischbacher Produkte.",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "Kappelergasse 11",
    "addressLocality": "Zürich",
    "postalCode": "8001",
    "addressCountry": "CH"
  },
  "telephone": "+41 44 211 57 47",
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "09:00",
      "closes": "13:00"
    },
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "13:30",
      "closes": "18:00"
    }
  ],
  "url": "https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8"
},
{
  "@type": "LocalBusiness",
  "name": "Christian Fischbacher Boutique Basel: Schweizer Luxus Bettwäsche | Kissen | Decken |
```

Frottiertücher | Bademäntel",

"description": "Willkommen bei Christian Fischbacher Boutique Basel ? Ihrem Ziel für luxuriöse Heimtextilien. Unsere Boutique bietet exklusive Christian Fischbacher Bettwäsche, Kissen, Zierkissen & Decken, die Ihr Schlaferlebnis veredeln. Entdecken Sie weiche Handtücher, komfortable Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer Bettwäsche kombiniert Stil und Nachhaltigkeit. Gönnen Sie sich den Komfort und die Qualität unserer Schweizer Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Basel und erleben Sie die Exzellenz unserer Fischbacher Produkte.",

```
"address": {
  "@type": "PostalAddress",
  "streetAddress": "Streitgasse 5",
  "addressLocality": "Basel",
  "postalCode": "4051",
  "addressCountry": "CH"
},
"telephone": "+41 61 228 74 94",
"openingHoursSpecification": [
  {
    "@type": "OpeningHoursSpecification",
    "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
    "opens": "09:00",
    "closes": "13:00"
  },
  {
    "@type": "OpeningHoursSpecification",
    "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
    "opens": "13:30",
    "closes": "18:00"
  }
],
"url": "https://maps.app.goo.gl/b3ucbTJ6oCFqLaY67"
},
"parentOrganization": {
  "@type": "Organization",
  "name": "FREMAUX DELORME",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "10 rue de la Pépinière",
```

```
"addressLocality": "Paris",
"postalCode": "75008",
"addressCountry": "FR"
},
"identifiant": "456501600 RCS Paris"
}
},
{
"@context": "https://schema.org",
"@type": "WebSite",
"name": "Christian Fischbacher Magazine",
"url": "https://www.christianfischbacher-magazine.com/",
"description": "Christian Fischbacher Magazine: Entdecken Sie inspirierende Artikel zu luxuriösen Heimtextilien, nachhaltiger Produktion und innovativen Designkonzepten. Bleiben Sie informiert über Neuigkeiten, Kollektionen und Einblicke in die Welt von Christian Fischbacher."
}
]
```

## **Christian Fischbacher Bed & Bath AG**

*Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.*

Website: <https://www.christianfischbacher.com/>

Email: [info@christianfischbacher.com](mailto:info@christianfischbacher.com)

Phone: +41 71 552 50 00

*Christian Fischbacher*