Lucid Leverage Expands White-Label SEO Resellers Program to Support Growing Agency Demand

April 20, 2026

Tempe, AZ - April 20, 2026 -
Lucid Leverage, a Phoenix-based digital marketing agency, has expanded its white-label partnership program to help agencies nationwide deliver comprehensive search engine optimization services to their clients without building in-house expertise.

The expanded program addresses the increasing demand from marketing agencies seeking to add search engine optimization capabilities to their service offerings while maintaining their own brand identity. Through the white-label solution, partner agencies can deliver professional SEO services under their own branding, including customized monthly reports featuring their logos, contact information, and taglines.

"The digital marketing landscape has evolved significantly, and agencies are recognizing that offering comprehensive SEO services is no longer optional?it's essential for client retention and growth," said Chris Quintela, founder of Lucid Leverage LLC. "Our white-label program enables agencies to meet this demand immediately without the overhead of hiring specialists or developing proprietary systems."

The program provides partner agencies with complete support infrastructure, including professional

testimonial videos and sales enablement tools to help introduce SEO services to their existing client base. Lucid Leverage LLC handles all technical implementation while maintaining complete invisibility to the end client, ensuring the partner agency remains the sole point of contact.

As SEO resellers continue to play an increasingly vital role in the digital marketing ecosystem, the expanded program offers a comprehensive approach that extends beyond traditional website optimization. The service encompasses social media platform optimization, local map optimization, and reputation management components, providing agencies with a full suite of digital marketing solutions to offer their clients.

The timing of the expansion aligns with recent industry data showing that businesses without professional SEO support struggle to maintain visibility in increasingly competitive digital markets. Small to medium-sized agencies, in particular, face challenges in building specialized SEO teams while managing operational costs.

"We've structured our program to eliminate the traditional barriers agencies face when entering the SEO space," added Quintela. "Partners can begin offering these services immediately, backed by our proven methodologies and ongoing support, allowing them to focus on client relationships while we handle the technical execution."

The white-label solution includes monthly reporting systems that track keyword rankings, traffic metrics, and conversion data, all presented under the partner agency's brand. This transparency helps agencies demonstrate value to their clients while maintaining full control over the client relationship.

Based in Tempe, Arizona, Lucid Leverage LLC specializes in search engine optimization, social media management, and online reputation management services. The company serves both direct clients and agency partners throughout the United States, providing scalable digital marketing solutions designed to increase online visibility and drive business growth. The company maintains accreditation with the Better Business Bureau and has established a track record of supporting agencies in expanding their service capabilities through white-label partnerships.

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Lucid Leverage LLC

Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine

optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.

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