Craftsman Builders Seattle Introduces Enhanced Custom Home Building Services for Pacific Northwest Residents

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SEATTLE, WA - December 05, 2025 -
Craftsman Builders, a Seattle-based general contracting company specializing in custom home construction and high-quality remodeling, has introduced enhanced services designed to meet the growing demand for personalized residential construction in the Pacific Northwest region.

The company, founded by Lee Alward and Jens Nordal who met while studying traditional wooden boatbuilding at Seattle Central College in 1992, brings unique craftsmanship perspectives to modern home construction. Their expanded service offerings now encompass comprehensive project management from initial architectural design through final build-out, addressing the increasing complexity of residential construction projects in King County and surrounding areas.

"The residential construction landscape in Seattle has evolved significantly over the past few years, with homeowners seeking builders who can balance architectural heritage with modern functionality," said Lee Alward, co-founder of Craftsman Builders. "Our enhanced approach combines traditional craftsmanship techniques with contemporary building methods to deliver homes that reflect both quality and innovation."

The company's comprehensive service portfolio includes custom new home building, ADU construction, whole home remodeling, kitchen and bathroom renovations, basement remodeling, and home additions. Each project follows a detailed eight-step process that encompasses initial consultation, design agreement, project development, construction agreement, project management, in-process changes, project completion, and post-completion support.

Craftsman Builders maintains an A+ rating with the Better Business Bureau and holds certifications from the National Association of Home Builders, the Master Builders Association, and the Environmental Protection Agency's Lead-Safe Certified Program. The company is fully licensed and bonded in Washington State, providing clients with financial security and assurance of professional competence.

The enhanced services come at a time when Seattle's residential construction sector faces increased demand for quality craftsmanship and reliable project management. The company serves homeowners throughout Seattle and nearby communities including Ballard, Queen Anne, Capitol Hill, Bellevue, Kirkland, Redmond, and Issaquah.

Craftsman Builders Reviews consistently highlight the company's commitment to transparent communication, professional project management, and attention to detail. Clients particularly note the company's ability to manage complex renovations while respecting existing architectural elements and incorporating modern functionality.

The company's approach to sustainable home building and energy-efficient construction aligns with Pacific Northwest values and environmental considerations. Their expertise extends to luxury custom homes, modern home design, and the integration of smart home technologies.

About Craftsman Builders: The company specializes in transforming residential spaces through expert craftsmanship and proven building techniques. Their team manages every aspect of construction projects, from permit acquisition to final inspections, ensuring seamless execution and client satisfaction. With decades of combined experience in traditional building methods and modern construction techniques, Craftsman Builders has established itself as a trusted partner for homeowners seeking quality residential construction and remodeling services in the greater Seattle area.
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For more information about Craftsman Builders Seattle, contact the company here:Craftsman Builders SeattleLee Alward206) 973-3065admin@cbseattle.com5th & Madison CondosSeattle, WA 98164

Craftsman Builders Seattle

This is established Seattle, Washington based general contractor for home remodeling services, kitchen & bathroom renovations.

Website: https://www.cbseattle.com/

Email: admin@cbseattle.com

Phone: 206) 973-3065