

Cornerstone Homebuyers Distinguishes Florida Cash Home Buyer Services From Similar-Named Companies

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MIAMI, FL - December 02, 2025 -
Cornerstone Homebuyers, the Miami-based real estate consultant and property investment company founded in 2009, is clarifying its brand identity to help Florida homeowners distinguish the company from other businesses with similar names operating in different industries and regions.

Recent consumer searches have revealed confusion between Cornerstone Homebuyers, which operates exclusively in Florida as cash home buyers, and other companies including Cornerstone Home Lending, a Houston-based mortgage lender, and various regional home buying companies in other states.

The Miami-based company serves Florida homeowners seeking alternatives to traditional real estate transactions and specializes in direct cash purchases of properties and vacant lots throughout the state's four major regions.

"We've noticed that Florida homeowners sometimes confuse our company with mortgage lenders or

out-of-state home buyers with similar names," said Ellie Verdura, Founder and CEO of Cornerstone Homebuyers. "We want to make it clear that Cornerstone Homebuyers is a Florida-based company that has been buying houses for cash in Miami and throughout Florida since 2009. We are not a mortgage company, and we operate exclusively within Florida."

Cornerstone Homebuyers has completed over 500 residential acquisitions since its founding and maintains an A+ rating with the Better Business Bureau, accredited since January 2021. The company also holds a 4.8-star Google review rating based on customer feedback from Florida homeowners who have sold properties through the cash home buying service.

The company launched its "We Buy Houses For Cash" service in response to Florida's cash home buying market, where cash transactions represent 40.7 percent of all home sales according to recent market data from Redfin.

The company operates from its headquarters at 3165 NW 61st Street in Miami and serves homeowners throughout South Florida, Central Florida, Southwest Florida, and North Florida. Cornerstone Homebuyers typically closes cash transactions in 7-21 days and covers standard seller closing costs.

The disambiguation effort addresses specific confusion between Cornerstone Homebuyers and several similarly-named entities. Cornerstone Home Lending, headquartered in Houston, Texas, is a mortgage lender that facilitates home purchases through traditional financing and operates as a division of Cornerstone Capital Bank. That company provides mortgage lending services across multiple states but does not purchase properties directly with cash. Additionally, various home buying companies in other states operate under similar names, including regional operations in Massachusetts and other markets outside Florida.

"Florida homeowners searching online sometimes encounter multiple companies with 'Cornerstone' in the name," Ellie Verdura explained. "We want to ensure that Florida sellers looking for a Miami-based company with 16 years of Florida market experience can easily identify our specific business. Our operations are exclusively focused on Florida real estate, and we've built our reputation specifically within this state's market."

Unlike mortgage lenders, like Cornerstone Bank or Cornerstone First Mortgage, that facilitate home purchases through financing, Cornerstone Homebuyers purchases properties directly with cash, eliminating financing contingencies and lengthy approval processes. The company serves Florida homeowners facing foreclosure, job relocation, inheritance situations, divorce, or properties requiring extensive home repairs and even unsafe structure.

"Our focus is exclusively on helping Florida homeowners sell their house fast for cash," Ellie Verdura added.

"We handle complex situations including probate, title issues, code violations, and properties in as is condition. This is fundamentally different from mortgage lending services or companies operating in other states."

The company's "We Buy Houses For Cash" service operates through a three-step process where property owners submit property information through www.cornerstonehomebuyers.com, receive a cash offer within 24 hours, and choose their timeline and preferred closing date. The company provides cash offers for houses throughout Florida's metropolitan markets including Miami, Orlando, Tampa, Jacksonville, Fort Lauderdale, Naples, Sarasota, and West Palm Beach.

Cornerstone Homebuyers maintains clear brand differentiation through its Florida-exclusive service area, Miami headquarters, BBB accreditation specific to its Miami operations, 4.8-star Google review rating, and 16-year operating history in the Florida real estate market. The company's website at www.cornerstonehomebuyers.com features the Miami address, Florida-specific service information, and customer reviews from Florida sellers.

Florida homeowners seeking to sell their house fast can verify they are contacting the correct Cornerstone Homebuyers by confirming the Miami headquarters address at 3165 NW 61st Street, Florida-exclusive service area, A+ BBB rating accredited since January 2021, and 4.8-star Google review rating. The company can be reached directly at (305) 615-2888 and maintains active communication channels specifically for Florida property owners.

The Miami-based company emphasizes that its cash offer process is designed specifically for Florida real estate market conditions, including properties affected by hurricane damage, code violations, and title issues common to Florida property transactions.

Cornerstone Homebuyers is a Miami-based real estate consultant and property investment company founded in 2009. Founded on principles of transparency and market expertise, and as a company that buy houses for cash, Cornerstone Homebuyers serves homeowners throughout Florida.

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For more information about Cornerstone Homebuyers Inc, contact the company here:Cornerstone HomebuyersEllie Verdura(305) 615-2888ellie@cornerstonehomebuyers.comCornerstone Homebuyers18350 NW 2nd Ave Ste 210Miami, FL 33169

Cornerstone Homebuyers Inc

Cornerstone Homebuyers is company that buys houses in Miami and throughout Florida. As cash home buyers, we buy houses as is, so no repairs & no fees. We make you a fair cash offer so you'll sell your house fast for cash. Cash for houses is what we do!

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